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UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

U.S. NEWS & WORLD REPORT, L.P.,  
Plaintiff,  
v.  
DAVID CHIU, et al.,  
Defendants.

Case No. [24-cv-00395-WHO](#)

**ORDER GRANTING MOTION TO  
DISMISS AND ANTI-SLAPP MOTION  
TO STRIKE AND DENYING REQUEST  
FOR PRELIMINARY INJUNCTION**

Re: Dkt. Nos. 18, 25

United States District Court  
Northern District of California

This case involves a dispute between the San Francisco City Attorney’s Office and U.S. News and World Report (“U.S. News”) over a series of interrogatory and document subpoenas (the “Subpoenas”) that the City Attorney David Chiu (the “City Attorney”) issued to U.S. News last year. The Subpoenas seek insight into the methodologies that U.S. News uses to rank hospitals in the United States. The City Attorney accompanied the Subpoenas with a demand letter that expressed “significant concerns about the rankings of hospitals” and questioned the reliability of the rankings. He suggested that U.S. News may be in violation of California Business and Professions Code section 17508. In response, U.S. News filed this lawsuit under the First Amendment and the California Constitution and seeks a preliminary injunction preventing the City Attorney from enforcing the Subpoenas, contending that the Subpoenas violate its right to freely express itself. It also asserts a claim under the California Reporters’ Shield law.

The City Attorney moved to dismiss and brought an anti-SLAPP motion to strike. There is a procedure under state law that would allow U.S. News to raise its arguments about the Subpoenas in California Superior Court for the City and County of San Francisco if the City Attorney petitions the Superior Court to enforce them. To date, there is no petition and no basis for federal court intervention: the claims are not justiciable yet, if they ever will be. I will DENY

1 U.S. News’s motion for a preliminary injunction and GRANT the City Attorney’s motion to  
2 dismiss and anti-SLAPP motion.

### 3 **BACKGROUND**

#### 4 **A. U.S. News and World Report**

5 U.S. News and World Report, an American media company, publishes news, consumer  
6 advice, rankings, and analysis. Among other things, it provides “Best Hospital” rankings to what  
7 it describes as “excellent healthcare facilities” in order to “inform the public about the relative  
8 strengths of particular hospitals.” *See* Complaint for Injunctive Relief and Declaratory Judgment  
9 (“Compl.”) [Dkt. No. 1] ¶ 20; *see* Declaration of John Potter (“Potter Decl.”) [Dkt. No. 19-6].

10 U.S. News provides different kinds of rankings, including “specialty rankings” that are  
11 meant for patients with “life-threatening or rare conditions who need a hospital that excels in  
12 treating complex, high-risk cases,” and “procedure and condition rankings” that focus on more  
13 commonly required procedures. Compl. ¶¶ 20-22. In 2023, “U.S. News evaluated thousands of  
14 hospitals across 15 specialties and 21 procedures.” *Id.* ¶ 23. It states that it works with an  
15 independent, nonprofit research institute to support the publication of Best Hospitals: Specialty  
16 Rankings and Best Children’s Hospitals and that it has a rigorous refining process for its  
17 methodology. *Id.* ¶¶ 26-31. It also publishes reports that describe “in detail” the methodologies  
18 underlying its Best Hospitals ranking for any given year. *Id.* ¶ 32. It says that it gives “no weight  
19 to financial considerations” when determining and publishing its rankings. *Id.* ¶ 33. The Best  
20 Hospitals rankings are themselves widely lauded by a variety of different ratings organizations.  
21 *Id.* ¶¶ 34-41.

#### 22 **B. The Subpoenas and U.S. News’s Response**

23 On June 30, 2023, the City Attorney sent U.S. News a demand letter expressing concerns  
24 with the methodology behind its hospital rankings and seeking information into the same. *See*  
25 Compl. Ex. A. He stated that he sought this information under his authority to investigate  
26 potential violations of the California Business and Professions Code, particularly section 17508 of  
27 the same. U.S. News responded on July 19, 2023, *see* Compl. Ex. B, that it believed the City  
28 Attorney’s letter infringed on its freedom of expression as guaranteed by the United States and

1 California Constitutions, and by California’s Reporters’ Shield Laws. Compl. ¶¶ 6-7; see *id.* Ex.

2 B.

3 Roughly six months later, on January 9, 2024, the City Attorney issued two subpoenas  
4 seeking documents and information related to U.S. News’s hospital rankings. *See* Exs. D, E (the  
5 Subpoenas). The first Subpoena posed 14 interrogatories, listed below:

- 6 1. Identify all Hospitals that paid USNWR or BrandConnex, LLC in  
7 each year for Best Hospital badge licensing and the amount paid  
8 by each Hospital for Best Hospital badge licensing;
- 9 2. Identify all Hospitals that paid USNWR in each year for access to  
10 USNWR data or data insights, including, but not limited to,  
11 USNWR’s “Hospital Data Insights” database and the amount paid  
12 by each Hospital for access to USNWR data or data insights;
- 13 3. Identify all Hospitals that paid USNWR in each year for  
14 advertising, including, but not limited to, advertising on  
15 USNWR’s website and in its Best Hospitals Guidebook and the  
16 amount paid by each Hospital for advertising;
- 17 4. Identify all Hospitals that paid USNWR in each year to be a  
18 Featured Hospital and the amount paid by each Hospital to be a  
19 Featured Hospital;
- 20 5. Identify all products or services other than those addressed in  
21 Interrogatory Specification Nos. 1–4 for which USNWR receives  
22 direct or indirect payments from Hospitals;
- 23 6. For each product or service identified in response to Interrogatory  
24 Specification No. 5, identify all Hospitals that paid for that  
25 product or service and the amount paid by each Hospital for that  
26 that product or service;
- 27 7. Describe USNWR’s basis for stating that its Best Hospitals  
28 rankings are “[h]ow to find the best medical care in 2023,” as  
stated on the following webpage: <https://health.usnews.com/best-hospitals>.
8. Describe USNWR’s basis for according 19 times greater weight  
to cystic fibrosis treatment than to sickle cell disease treatment in  
the Children’s Hospital rankings;
9. Describe how, if at all, USNWR has incorporated primary and  
preventive care in each annual version of the Best Hospitals  
rankings;
10. Describe USNWR’s basis for not including measures of health  
equity in its rankings of adult Hospitals;
11. Describe how USNWR has adjusted the Medicare fee-for-service  
dataset to reflect actual patient populations in each annual version  
of its Best Hospitals rankings;
12. Describe USNWR’s basis for believing that Medicare outcomes  
information from at least 18 months ago accurately reflects  
current Hospital outcomes;
13. Describe USNWR’s basis for using opinion surveys as the  
exclusive method for ranking Hospitals in ophthalmology,  
psychiatry, and rheumatology and for incorporating opinion  
surveys into other specialties ranked by USNWR; and
14. Describe USNWR’s relationship with Doximity, Inc., including  
any equity interest held by USNWR in Doximity, Inc., and any  
change in that relationship over the last four years.

1 *See* Compl. Ex. D

2 The second subpoena requested six groups of documents from U.S. News, listed below:

- 3 1. Documents sufficient to show the corporate structure of USNWR, including but not limited to U.S. News & World Report L.P.'s relationship with any parent, subsidiary or affiliate entity identified in your responses to the accompanying Subpoena for Interrogatory Responses;
- 4 2. All agreements between USNWR and BrandConnex, LLC;
- 5 3. All agreements between USNWR and RTI International relating to the Best Hospitals rankings;
- 6 4. For each Hospital identified in response to Interrogatory Specification Nos. 1–6 in the accompanying Subpoena for Interrogatory Responses, all agreements between that Hospital and USNWR;
- 7 5. Documents sufficient to determine USNWR's equity interest in Doximity, Inc. for each year between 2019 and the present; and
- 8 6. All USNWR policies and procedures governing the receipt of payments from Hospitals eligible to be considered in USNWR's Best Hospitals rankings.

9 *See id.* Ex. E

10 Both the interrogatory and document subpoenas contained warnings in bold script: "Failure to comply with the commands of this Subpoena may subject you to citation for contempt or other penalties before the Superior Court of the State of California." *See id.*, Exs. D, E.

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16 **C. California State Law Related To the Subpoenas**

17 There is a California statutory procedure to respond to the Subpoenas. To start, if U.S. News, as the recipient of the Subpoenas, objects to the requests in the Subpoenas and refuses to respond, it must provide its objections to the City Attorney, the issuer of the Subpoenas, and meet and confer with the City Attorney to address those objections. *See* Cal. Bus. & Prof. Code § 16759(d).

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21 The Subpoenas are not self-enforcing. The City Attorney may only compel a response by petitioning the San Francisco Superior Court for an order requiring compliance. *See* Cal. Gov. Code. § 11187(a). U.S. News faces no automatic penalties for objecting to the Subpoenas or failing to respond to them.

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25 If the City Attorney files such a petition, the Superior Court would then issue an order requiring U.S. News to appear before the court to show cause why it has not complied with the Subpoenas. *Id.* at § 11188. Alternatively, immediately after serving objections and meeting and

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1 conferring with the City Attorney, U.S. News may choose to file a motion to quash the Subpoenas  
2 in whole or in part in Superior Court. *See* Cal. Bus. & Prof. Code § 16759(d).

3           Regardless of whether U.S. News moves to quash the Subpoenas, chooses not to respond,  
4 or simply objects, the City Attorney is not empowered to overrule its objections. Instead, the  
5 “validity of the objection [to the Subpoenas] shall be determined exclusively in a proceeding  
6 brought . . . to compel compliance” with the Subpoenas. *See* Cal. Gov. Code § 11187(d). If the  
7 Superior Court determines that the objections are well founded, then the Subpoenas will not be  
8 enforced. If the Superior Court finds that the objections are without merit, then it can issue an  
9 order compelling compliance with the Subpoenas. *Id.* at § 11188. Only at that point is  
10 compliance required. If U.S. News continues not to comply with the Subpoenas, the City  
11 Attorney may seek sanctions for contempt of court. *Id.* An order requiring compliance with the  
12 Subpoenas is immediately appealable. *See Dana Point Safe Harbor Collective v. Superior Court*,  
13 51 Cal. 4th 1, 11 (2010).

14           **D. U.S. News Files Suit**

15           U.S. News did not seek to meet and confer with the City Attorney after the Subpoenas  
16 were served. Instead, it filed this lawsuit on January 23, 2024, the day before the deadline to  
17 respond to the Subpoenas. *See* Compl. It filed its motion for a preliminary injunction shortly  
18 thereafter. *See* Motion for Preliminary Injunction (“Preliminary Injunction Mot.”) [Dkt. No. 18].  
19 The City Attorney moved to dismiss and to strike U.S. News’s state law claims. *See* Motion to  
20 Dismiss and Consolidated Motions to Strike and Opposition to Preliminary Injunction Mot.  
21 (“MTD & Strike”) [Dkt. No. 25]. The City Attorney agreed not to move to enforce the Subpoenas  
22 until all the pending motions were heard.<sup>1</sup>

23   **LEGAL STANDARD**

24           **I. MOTION TO DISMISS**

25           Under Federal Rule of Civil Procedure 12(b)(6), a district court must dismiss a complaint  
26 if it fails to state a claim upon which relief can be granted. To survive a Rule 12(b)(6) motion to  
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<sup>1</sup> Several parties have filed amicus briefs in this case, on behalf of both U.S. News and the City Attorney. The briefs largely address the merits of U.S. News’s claims.

1 dismiss, the plaintiff must allege “enough facts to state a claim to relief that is plausible on its  
2 face.” *Bell Atl. Corp. v. Twombly*, 550 U.S. 544, 570 (2007). A claim is facially plausible when  
3 the plaintiff pleads facts that “allow the court to draw the reasonable inference that the defendant  
4 is liable for the misconduct alleged.” *Ashcroft v. Iqbal*, 556 U.S. 662, 678 (2009) (citation  
5 omitted). This standard is not akin to a probability requirement, but there must be “more than a  
6 sheer possibility that a defendant has acted unlawfully.” *Id.* While courts do not require  
7 “heightened fact pleading of specifics,” a plaintiff must allege facts sufficient to “raise a right to  
8 relief above the speculative level.” *Twombly*, 550 U.S. at 555, 570.

9 In deciding whether the plaintiff has stated a claim upon which relief can be granted, the  
10 court accepts the plaintiff’s allegations as true and draws all reasonable inferences in favor of the  
11 plaintiff. *See Usher v. City of Los Angeles*, 828 F.2d 556, 561 (9th Cir. 1987). However, the court  
12 is not required to accept as true “allegations that are merely conclusory, unwarranted deductions of  
13 fact, or unreasonable inferences.” *In re Gilead Scis. Sec. Litig.*, 536 F.3d 1049, 1055 (9th Cir.  
14 2008).

15 If the court dismisses the complaint, it “should grant leave to amend even if no request to  
16 amend the pleading was made, unless it determines that the pleading could not possibly be cured  
17 by the allegation of other facts.” *Lopez v. Smith*, 203 F.3d 1122, 1127 (9th Cir. 2000). In making  
18 this determination, the court should consider factors such as “the presence or absence of undue  
19 delay, bad faith, dilatory motive, repeated failure to cure deficiencies by previous amendments,  
20 undue prejudice to the opposing party and futility of the proposed amendment.” *Moore v. Kayport  
21 Package Express*, 885 F.2d 531, 538 (9th Cir. 1989).

## 22 **II. PRELIMINARY INJUNCTION**

23 “A plaintiff seeking a preliminary injunction must establish that he is likely to succeed on  
24 the merits, that he is likely to suffer irreparable harm in the absence of preliminary relief, that the  
25 balance of equities tips in his favor, and that an injunction is in the public interest.” *Winter v. Nat’l  
26 Res. Def. Council, Inc.*, 555 U.S. 7, 20, 129 S.Ct. 365, 172 L.Ed.2d 249 (2008). This has been  
27 interpreted as a four-part conjunctive test, not a four-factor balancing test. However, the Ninth  
28 Circuit has held that a plaintiff may also obtain an injunction if he has demonstrated “serious

1 questions going to the merits” that the balance of hardships “tips sharply” in his favor, that he is  
 2 likely to suffer irreparable harm, and that an injunction is in the public interest. *See Alliance for*  
 3 *the Wild Rockies v. Cottrell*, 632 F.3d 1127, 1131-35 (9th Cir. 2011).

4 “[I]n the First Amendment context, the moving party bears the initial burden of making a  
 5 colorable claim that its First Amendment rights have been infringed . . . at which point the burden  
 6 shifts to the government to justify the restriction.” *Thalheimer v. City of San Diego*, 645 F.3d  
 7 1109, 1115-16 (9th Cir. 2011) (overruled in part on other grounds).

## 8 DISCUSSION

### 9 I. U.S. NEWS’S CLAIMS ARE NOT JUSTICIABLE NOW

10 To succeed on the merits, a party must be able to reach the merits. The answer to whether  
 11 U.S. News’s claims are justiciable drives the resolution to all three pending motions. I conclude  
 12 that its claims are not constitutionally or prudentially ripe.

#### 13 A. U.S. News’s Claims Are Not Constitutionally Ripe

14 Along with standing and mootness, ripeness is one of three justiciability requirements.  
 15 Ripeness “is ‘drawn both from Article III limitations on judicial power and from prudential  
 16 reasons for refusing to exercise jurisdiction.’” *Ass’n of Irrigated Residents v. EPA*, 10 F.4th 937,  
 17 944 (9th Cir. 2021) (quoting *Nat’l Park Hosp. Ass’n v. Dep’t of Interior*, 538 U.S. 803, 808, 123  
 18 S.Ct. 2026, 155 L.Ed.2d 1017 (2003)). “The ‘basic rationale’ of the ripeness requirement is ‘to  
 19 prevent the courts, through avoidance of premature adjudication, from entangling themselves in  
 20 abstract disagreements.’” *Portman v. Cnty. of Santa Clara*, 995 F.2d 898, 902 (9th Cir. 1993)  
 21 (quoting *Abbott Laboratories v. Gardner*, 387 U.S. 136, 148, 87 S.Ct. 1507, 1515, L.ed.2d 681  
 22 (1967) (overruled on other grounds, *Califano v. Sanders*, 430 U.S. 99, 97 S.Ct. 980, 51 L.Ed.2d  
 23 192 (1977))).

24 The Ninth Circuit has separated the constitutional and prudential components of ripeness.  
 25 “[T]he constitutional component of ripeness is synonymous with the injury-in-fact prong of the  
 26 standing inquiry.” *Cal. Pro-Life Council, Inc. v. Getman*, 328 F.3d 1088, 1094, n.2 (9th Cir. 2003)  
 27 (internal quotations omitted). Whether framed as an issue of standing or ripeness, an injury must  
 28 involve “an invasion of a legally protected interest that is (a) concrete and particularized[,] and (b)

1 actual or imminent, not conjectural or hypothetical.” *Lujan v. Defs. of Wildlife*, 504 U.S. 555, 560,  
2 112 S.Ct. 2130, 119 L.Ed.2d 351 (1992) (internal citations and quotations omitted). In the context  
3 of First Amendment claims, the requirements of ripeness and standing are less stringently applied,  
4 *see Wolfson v. Grammer*, 616 F.3d 1045, 1053 (9th Cir. 2010), but mere allegations of chilled  
5 speech are not sufficient to sustain a First Amendment claim, *see Twitter, Inc. v. Paxton*, 56 F.4th  
6 1170, 1174 (9th Cir. 2022).

7 The First Amendment typically prohibits government officials from “subjecting  
8 individuals to ‘retaliatory actions’ after the fact for having engaged in protected speech.” *Houston*  
9 *Cnty. Coll. Sys. v. Wilson*, 595 U.S. 468, 474 (2022) (quoting *Nieves v. Bartlett*, 139 S. Ct. 1715,  
10 204 L. Ed. 2d 1 (2019)). It also protects plaintiffs who have an “actual or well-founded fear” that  
11 speech regulation will be enacted against them. *See Alaska Right to Life Pol. Action Comm. v.*  
12 *Feldman (Feldman)*, 504 F.3d 840, 849 (9th Cir. 2007) (internal quotations omitted). The latter  
13 group are referred to as having “pre-enforcement” claims. *Id.* Constitutional ripeness and  
14 standing in First Amendment cases are evaluated in different ways depending on whether a  
15 plaintiff asserts a pre-enforcement claim or a traditional retaliation claim. *See Twitter v. Paxton*,  
16 56 F.4th 1170, 1174 (9th Cir. 2022).

17 To determine whether a *pre-enforcement* claim is constitutionally ripe, a court considers:  
18 “(1) whether the plaintiffs have articulated a concrete plan to violate the law in question, (2)  
19 whether the prosecuting authorities have communicated a specific warning or threat to initiate  
20 proceedings, and (3) the history of past prosecution or enforcement under the challenged  
21 statute.” *Id.* (quoting *Feldman*, 504 F.3d at 849 (internal quotations omitted)).<sup>2</sup> For a pre-  
22 enforcement claim to be constitutionally ripe, “[t]he potential plaintiff must have an ‘actual or  
23 well-founded fear that the law will be enforced against’” it. *Feldman*, 504 F.3d at 851 (quoting  
24 *Getman*, 328 F.3d at 1095).<sup>3</sup>

25 \_\_\_\_\_  
26 <sup>2</sup> For ease of reference, I will refer to the factors that courts consider when determining whether a  
claim is ripe under the pre-enforcement framework as the “*Feldman* factors.”

27 <sup>3</sup> Briefly, the parties grapple over whether the City Attorney itself frames U.S. News’s claims as  
28 pre-enforcement claims. U.S. News contends that the City Attorney admitted that this was a pre-  
enforcement case. Opp. 14:15-17. The City Attorney replies that its reference to “pre-



1 In contrast, in a typical First Amendment *retaliation* case where the plaintiff challenges a  
 2 state action that has already been taken against it, the court’s inquiry focuses on “the three  
 3 elements that form the ‘irreducible constitutional minimum’ of Article III standing.” *See Twitter*,  
 4 56 F.4th at 1174 (quoting *Lujan*, 504 U.S. at 560). A plaintiff must show: ““(1) an injury in fact,  
 5 (2) a sufficient causal connection between the injury and the conduct complained of, and (3) a  
 6 likelihood that the injury will be redressed by a favorable decision.”” *Id.* (quoting *Susan B.*  
 7 *Anthony List v. Driehaus*, 573 U.S. 149, 158 (2014)). In the First Amendment context, ““the  
 8 injury-in-fact element is commonly satisfied by a sufficient showing of self-censorship, which  
 9 occurs when a claimant is chilled from exercising his right to free expression.”” *Id.* (quoting *Edgar*  
 10 *v. Haines*, 2 F.4th 298, 310 (4th Cir. 2021)).

11 U.S. News says that its claims are constitutionally ripe for two reasons. First, because it  
 12 understands its case as a pre-enforcement case, it argues that all it must do to establish  
 13 constitutional ripeness is show that the Subpoenas create a credible threat of prosecution, which it  
 14 believes they do. In the alternative, it asserts that even if its claims are evaluated under a  
 15 retaliatory framework, it can show concrete injury-in-fact under the traditional three-prong, Article  
 16 III standard. I disagree on both fronts.

### 17 1. U.S. News Is Not Bringing Pre-Enforcement Claims

18 U.S. News is not bringing pre-enforcement claims because it does not challenge any law of  
 19 general and prospective applicability. On this issue, and many others, *Twitter v. Paxton*, 56 F. 4th  
 20 1170, 1171-72 (9th Cir. 2022), is directly on point.

21 In *Twitter v. Paxton*, the Texas Office of the Attorney General (OAG) served the social  
 22 media company Twitter with a non-self-executing Civil Investigative Demand (CID) asking it to  
 23 produce various documents relating to its content moderation decisions in the wake of Twitter’s  
 24 decision to ban President Donald Trump from the app. *See Twitter*, 56 F.4th at 1171-72. After  
 25 some negotiation between the OAG and Twitter, “rather than respond to the CID or wait for OAG

26 \_\_\_\_\_  
 27 enforcement” challenges to subpoenas in a different context, “without invoking the line of cases  
 28 that U.S. News advances.” Reply 6, n. 4. My evaluation of whether this case is a pre-enforcement  
 action is independent of the parties’ portrayals.

1 to move to enforce it in Texas state court,” Twitter instead brought suit in the Northern District of  
2 California against Paxton, in his official capacity, arguing under 42 U.S.C. § 1983 that the CID  
3 was government retaliation for speech protected by the First Amendment. *Twitter*, at 1172. It  
4 claimed that the investigation chilled its speech. It asked the district court to enjoin Paxton from  
5 enforcing the CID and from continuing his investigation and to declare the investigation  
6 unconstitutional. *Id.*

7 Paxton responded that the OAG did not “seek to investigate the content-moderation  
8 decisions that Twitter makes—and could not do so under [Texas’s unfair and deceptive trade  
9 practices law]—but rather is conducting an investigation into whether Twitter truthfully represents  
10 its moderation policies to Texas consumers.” *Id.* Twitter insisted that this explanation was a  
11 pretext for unlawful retaliation by Paxton against Twitter for its political viewpoint. It argued that  
12 Paxton’s public comments against Twitter illustrated his wrongful motives for issuing the  
13 CIDs. In response, Paxton contested, among other things, constitutional ripeness.

14 The district court denied the injunction and agreed with Paxton that Twitter’s claims were  
15 not constitutionally ripe. It evaluated ripeness using a First Amendment retaliatory framework,  
16 not a pre-enforcement framework.<sup>4</sup> It did not reach the merits; it did not decide whether Paxton’s  
17 CIDs were part of a permissible investigation or were otherwise motivated by Paxton’s personal  
18 animus against Twitter.

19 The Ninth Circuit affirmed. The court explained that Twitter was not bringing a pre-  
20 enforcement claim because it did not allege that its speech “[was] being chilled by a statute of  
21 general and prospective applicability that may be enforced against it [but rather] [it] allege[d] that  
22 OAG targeted it specifically with the CID and related investigation.” *Twitter*, at 1175. It found  
23 that the district court was correct to evaluate Twitter’s standing under a traditional retaliatory  
24 framework and to “focus[] directly on the three elements that form the ‘irreducible constitutional  
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26 <sup>4</sup> The OAG had encouraged the district court, and then the Ninth Circuit to consider the case under  
27 a pre-enforcement framework, because the accepted rule was that non-self-executing document  
28 requests were not ripe for review prior to enforcement. *See Twitter, Inc., Plaintiff-Appellant, v. Ken PAXTON, in his official capacity as Attorney General of Texas, Defendant-Appellee.*, 2021 WL 4256633, at \*12 (response brief). Neither the trial nor the appellate court was persuaded.

1 minimum of Article III standing’.” *Id.* (quoting *Lujan*, 504 U.S. at 560).

2 This case stands on all fours with *Twitter*. U.S. News does not challenge a statute of  
3 general and prospective applicability. Instead, it challenges the City Attorney’s choice to target it  
4 specifically with non-self-enforcing subpoenas and potentially a related investigation, just as  
5 Paxton did in *Twitter*. See Compl. ¶¶ 80-84; Oppo. 34:19-21 (“U.S. News . . . seeks only to  
6 challenge the government decision that the City Attorney took for his Office in issuing illegal  
7 Subpoenas.”). U.S. News alleges, just as *Twitter* did, that it has been unlawfully targeted by non-  
8 self-enforcing interrogatories based on disagreement with its editorial decisions, and that this  
9 infringes on its First Amendment Rights. See e.g., Compl. ¶ 3 (“The City Attorney is threatening  
10 invasive, sweeping, burdensome incursions against a news organization merely because he  
11 disagrees with [U.S. News’s] editorial viewpoint”). And U.S. News does not allege that  
12 California’s Unfair Competition Law, which is the source of the City Attorney’s authority to issue  
13 the Subpoenas, is unconstitutional, which was also true of *Twitter*’s position with respect to  
14 Texas’s CID statute.<sup>5</sup> As the Ninth Circuit concluded in *Twitter*, the retaliatory framework is the  
15 appropriate way to evaluate whether U.S. News’s case is ripe.

16 U.S. News protests that the *Twitter* comparison is inapt. It contends that the Ninth Circuit  
17 in *Twitter* considered only the actual harm caused by retaliatory actions that the Texas OAG had  
18 already taken. Here, U.S. News says that it has “identifi[ed] chilling that *will* occur if the City  
19 Attorney is permitted to enforce his intrusive Subpoenas,” which it argues makes this a pre-  
20 enforcement case where *Twitter* was not. Oppo. 14:22-15:5-6 (emphasis added); see also Compl.

21 \_\_\_\_\_  
22 <sup>5</sup> U.S. News argues that the Business and Professions Code section that the City Attorney cites as  
23 the impetus for his investigation is inapplicable to U.S. News’s activities as a journalistic entity  
24 because it claims that it does not engage in commercial speech. See Oppo. 18-19. Under Section  
25 17508, an actionable statement must meet a three-part test to fall within the purview of  
26 California’s False Advertising Law (Cal. Bus. & Prof. Code § 17500 et seq.): “(1) a commercial  
27 speaker, (2) an intended commercial audience, and (3) representations of fact of a commercial  
28 nature.” *Bernardo v. Planned Parenthood Fed’n of Am.*, 115 Cal. App. 4th 322, 347-48 (2004)  
(citing *Kasky v. Nike, Inc.*, 27 Cal. 4th 939, 964 (2002)). U.S. News contends that the City  
Attorney’s demand letters, subpoenas, and papers in this matter all fail to identify any commercial  
statements of fact. Preliminary Injunction Motion [Dkt. No. 18] 2. It argues that statements about  
the “quality” of its rankings are “opinions” outside of the purview of Section 17508. That may be  
a subject of debate on the merits, but it is not a reason to conclude that Section 17508 is not a law  
of general and prospective applicability.

1 ¶¶ 12, 13, 54, 60, 62, 63, 79, 84; Preliminary Injunction Mot. 15-17, 19-20. But this analysis is off  
2 kilter. In explaining why *Twitter* was not a pre-enforcement case, the Ninth Circuit remarked that  
3 “the subject of [Twitter’s] challenge [was] not only some anticipated future enforcement action by  
4 OAG . . . Twitter claims OAG has already acted against it.” *Twitter*, 56 F.4th at 1174-75.

5 U.S. News challenges both anticipated enforcement action that the City Attorney has yet to  
6 undertake *and* the “government decision that the City Attorney took for his Office in issuing  
7 illegal subpoenas,” the “burdensome subpoenas” themselves, and what it characterizes as  
8 “mounting harassment” by the City Attorney.<sup>6</sup> *See* Compl. ¶¶ 2-3, 80-84; Oppo. 34:19-21. Just  
9 like *Twitter*, U.S. News claims that the City Attorney has already acted against it. *See Twitter*, 56  
10 F.4th at 1174-75. The nature of its claims calls for evaluation of ripeness under a First  
11 Amendment retaliatory framework, meaning that U.S. News must establish constitutional ripeness  
12 by alleging a chilling effect on its speech or an otherwise “legally cognizable injury” that is not  
13 “conjectural” or “hypothetical.” *See id.*; *see also Lujan*, 504 U.S. at 560.

14 The cases U.S. News relies on to support its argument that it is bringing a pre-enforcement  
15 challenge are cases that challenge statutes of general and prospective applicability and so are not  
16 applicable. And those cases also involved specific warnings or threats to initiate proceedings that  
17 are necessary for a pre-enforcement challenge under the second *Feldman* factor, unlike the  
18 circumstances here. *See Twitter*, 56 F.4th at 1174 (quoting *Feldman*, 504 F.3d at 849 (internal  
19 quotations omitted)).

20 U.S. News contends that it faced a “credible threat of enforcement” of the sort that  
21 plaintiffs in ripe pre-enforcement cases face, but the cases to which it analogizes are inapposite.  
22 For instance, it points out that in *Maldonado v. Morales*, 556 F.3d 1037, 1044-45 (9th Cir. 2009),  
23 the Ninth Circuit held that a challenge to a state statute—California’s Outdoor Advertising Act  
24 (COAA)—was ripe even though the plaintiff had never been criminally prosecuted under the  
25 provision of the COAA that he challenged. But there, the plaintiff challenged a statute of general  
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27 <sup>6</sup> This is further evidenced by an argument that U.S. News makes later, in support of prudential  
28 ripeness, where it states that “the City Attorney is already taking challenged action in the form of  
the Subpoenas,” arguing that this renders the issues raised ripe for review. Oppo. 17:20-23.

1 and prospective applicability. Moreover, he had also already been cited in contempt for violating  
 2 the statute. *Id.* at 1041-42. He sued in federal court, alleging that the COAA violated the First  
 3 Amendment, both facially and as applied to him. *Id.* Unlike U.S. News, by the time he sued, he  
 4 had already been enjoined from engaging in the expression in which he wished to engage and  
 5 faced criminal prosecution if he continued to violate the challenged statutes. *See id.* at 1044-45.  
 6 He also lacked any route forward for judicial review except in federal court; U.S. News has not  
 7 faced the same suppression and does not face the same threats.

8 In *Culinary Workers Union, Local 226 v. Del Papa*, 200 F.3d 614 (9th Cir. 1999), the  
 9 plaintiff, a union, challenged a Nevada criminal statute that it claimed infringed upon its members’  
 10 First Amendment rights. The state attorney general had threatened to enforce the statute, which  
 11 was again one of general and prospective applicability. *See id.* at 617-18. The state attorney  
 12 general insisted that she lacked the authority to enforce the statute in the way the plaintiff claimed,  
 13 and the Ninth Circuit considered whether her lack of authority to carry out her threats rendered the  
 14 union’s pre-enforcement claim non-justiciable. It found that the claim was justiciable because the  
 15 state attorney general had made a “specific threat of prosecution,” making the union’s fear of  
 16 prosecution not “imaginary or wholly speculative,” and that she had threatened, in the alternative,  
 17 to refer prosecution to “local criminal authorities,” which similarly triggered the “case or  
 18 controversy” requirement. *Id.* at 618.<sup>7</sup> The court in *Del Papa* rejected the argument that the state  
 19 attorney general’s letter failed to “chill” the union’s exercise of its First Amendment rights and  
 20 was not a “genuine threat,” finding that there was “no dispute that the union stopped distributing  
 21 the contested handbill as soon as it received the attorney general’s letter” and this was  
 22 “substantially more than a subjective chilling effect.” *Id.* at 619.

23 The City Attorney has not threatened U.S. News with criminal or civil prosecution. The  
 24 clause included in the Subpoenas—that failure to comply might lead to a citation for contempt in  
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26 <sup>7</sup> The Ninth Circuit distinguished the situation in *Del Papa* from its decision in *Southern Pac.*  
 27 *Transp. Co. v. Brown*, 651 F.2d 613 (9th Cir. 1980), where the court had reasoned that a state  
 28 attorney general’s power to “direct and advise” local prosecutors was insufficient to create a  
 justiciable controversy against the attorney general. The key distinction was that in *Brown*, “there  
 was . . . no actual threat of enforcement”, but in *Del Papa*, there was. *Del Papa*, at 618  
 (distinguishing *Brown*, 651 F.2d 613).

1 superior court—is not a “threat” to prosecute. *See* Compl. Exs. D, E. The City Attorney has  
 2 opened an investigation into U.S. News, as he is authorized to do under California law, and has  
 3 made clear what he is investigating: whether the hospital rankings violate California’s Business  
 4 and Professions Code. Several state court procedures stand between U.S. News and any finding of  
 5 contempt or other form of citation. And unlike the plaintiff in *Del Papa*, U.S. News has not  
 6 changed its behavior in any tangible way in response to the Subpoenas. *See* Oppo. 12:9-10;  
 7 Compl. ¶¶ 4-5 (U.S. News has “confirmed that it will continue to rank hospitals, and to stand  
 8 behind its journalism, despite the City Attorney’s attempts to punish such speech.”).

9 *Bantam Books, Inc. v. Sullivan*, 372 U.S. 58 (1963), is also a different case. There, the  
 10 Rhode Island Legislature created a commission that was responsible for “educat[ing] the public”  
 11 about obscene or impure literature as defined by certain sections of the general laws of the state.  
 12 *Bantam*, 372 U.S. at 59. The state legislature gave that commission the authority and duty to  
 13 investigate and recommend the prosecution of violations of said statutes. The plaintiffs in *Bantam*  
 14 were booksellers who had repeatedly ignored notices from the commission informing them that  
 15 they were in violation of the relevant statutes and stood to be prosecuted. *Id.* at 59-60. The  
 16 Supreme Court held that even when a state entity is limited to informal legal sanctions, the threat  
 17 of those informal sanctions may be sufficient to constitute suppression of speech. Informal  
 18 censorship may “sufficiently inhibit the circulation of publications to warrant injunctive  
 19 relief.” *Id.* at 59-61.

20 The booksellers in *Bantam* challenged a statute of general and prospective applicability.  
 21 Not so here. And the state-authorized commission repeatedly put booksellers on notice that they  
 22 were violating state laws and threatened them with legal sanctions as a result; here, the City  
 23 Attorney has “significant concerns” that U.S. News has broken laws or regulations and has started  
 24 an investigation, which is ongoing.<sup>8</sup> *See Bantam*, 372 U.S. at 61. The state regulatory scheme in

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26 <sup>8</sup> U.S. News argues that the City Attorney *does* allege that U.S. News has broken the law. *See*  
 27 Oppo. 16:16-20 (“the *Twitter* panel distinguished the Supreme Court’s decision in *Bantam Books*  
 28 as involving an allegation ‘that the law has been broken.’ *Twitter*, 56 F.4th at 1177. Here,  
 however, the City Attorney *does* allege that U.S. News has *broken* the law.”) (citing MTD &  
 Strike 1, 7; Compl. Ex. C (seeking documents and information “to determine the scope of [U.S.  
 News’s] violations of federal and California consumer protection laws”) (emphases added))). To

1 *Bantam* “provide[d] no safeguards whatever against the suppression of . . . constitutionally  
2 protected [] matter.” *See id.* at 71. Here, U.S. News enjoys constitutionally guaranteed safeguards  
3 that protect it against unreasonable or unjustified subpoenas. *See* Cal. Gov. Code. §§ 1187(a),  
4 1188; *see also supra* Section C. The plaintiffs in *Bantam* faced a different set of risks than U.S.  
5 News; they met the second *Feldman* factor. U.S. News does not.

6 *Oklevueha Native American Church of Hawaii, Inc. v. Holder*, 676 F.3d 829 (9th Cir.  
7 2012), also involved a specific threat of prosecution in a way that even the most generous  
8 interpretation of U.S. News’s situation does not mirror. *See* *Oppo*. 10:4-6. There, the Ninth  
9 Circuit held that a challenge to the Controlled Substances Act was ripe given a “genuine threat of  
10 imminent prosecution,” even though no investigation was active. *See Oklevueha*, 676 F.3d at 835-  
11 39. A chapter of the Native American Church in Hawaii sued government officials, alleging that  
12 their right to use marijuana in their religion was being infringed upon by the Controlled  
13 Substances Act’s ban on marijuana, and seeking the return of (or compensation for) marijuana  
14 already seized by the government. *Id.* at 835-39. The court determined that the plaintiffs’ pre-  
15 enforcement claim was ripe because they “alleged an intention to engage in a course of conduct,”  
16 i.e., using marijuana, “arguably affected with a constitutional interest,” i.e., free exercise of  
17 religion, “but proscribed by statute,” i.e., the Controlled Substances Act. *Id.* at 835; *see also*  
18 *Babbitt v. United Farm Workers Nat’l Union*, 442 U.S. 289, 298 (1979) (laying out the elements  
19 of pre-enforcement claims).

20 The plaintiffs there challenged a law of general and prospective applicability, the  
21 Controlled Substances Act. This created an “actual and well-founded fear” that the Controlled  
22 Substances Act would be enforced against them, making their pre-enforcement claims  
23 constitutionally ripe. *See Feldman*, 504 F.3d at 851. U.S. News does not face the same kind of  
24 threat. The City Attorney has not petitioned to enforce the Subpoenas in state court, and obtaining

25 \_\_\_\_\_  
26 put a finer point on it, the City Attorney is conducting the initial stages of an investigation,  
27 motivated by its belief that U.S. News may be violating California state law. No doubt that the  
28 dispute will have First Amendment implications if it becomes ripe. And California law provides a  
clear path toward the resolution of that dispute when it ripens into litigation, starting in San  
Francisco Superior Court.

1 an order from the state court is the only way the City Attorney can require compliance. If U.S.  
2 News chooses not to comply, or otherwise moves to quash the Subpoenas, and the City Attorney  
3 does petition to enforce them, then U.S. News may make all of its merits arguments in state court.  
4 If the state court finds that those arguments are convincing, then U.S. News will be under no  
5 obligation to comply with the Subpoenas. Unlike the plaintiffs in *Oklevueha*, U.S. News faces no  
6 threat of imminent prosecution that would create an “actual and well-founded fear” that the  
7 Subpoenas will be enforced against them.

8 A case that did not involve a statute of general and prospective applicability is *Lakeview*  
9 *Financial v. Dept. of Financial Institutions*, 2021 WL 2530727 (W.D. Wash. Jun. 21, 2021),  
10 where the state of Washington investigated Lakeview, a financial institution, for potential  
11 violations of state law. The state issued a subpoena, brought an action to enforce the subpoena,  
12 and then dismissed the enforcement action after Lakeview complied. *See Lakeview*, 2021 WL  
13 2530727, at \*\*2-4. The state continued its investigation and later offered a draft Consent Order  
14 that would require Lakeview, among other things, to pay Washington consumers more than 1.24  
15 million dollars. Lakeview then sued the state in federal court, asserting violations of the  
16 Commerce Clause and Due Process Clause. The state argued that the plaintiff could not establish  
17 injury-in-fact because the investigation was ongoing, but the district court disagreed. It relied on  
18 the pre-enforcement standing doctrine in holding that “the department’s investigations into [the  
19 plaintiff], including the issuance of a subpoena and a draft Consent Order, establish[ed] a credible  
20 threat of prosecution and establish injury-in-fact.” *Lakeview*, at \*4. Here, the City Attorney has  
21 not brought an action in Superior Court to enforce the Subpoenas, U.S. News has not complied  
22 with the Subpoenas, and the City Attorney’s investigation has not proceeded far enough to know if  
23 he will conclude that U.S. News has violated the Business and Professions Code, on what grounds,  
24 and what type of remedy he thinks is appropriate. What created the plaintiff’s “actual and well-  
25 founded fear” of prosecution in *Feldman* and in *Lakeview* is absent here.

26 U.S. News contends that there is a “substantial risk that enforcement of the Subpoenas will  
27 intimidate hospitals and other entities from advertising with U.S. News or providing data to assist  
28 its rankings.” *Oppo*. 7:23-8:3; *Compl.* ¶¶ 60, 62-63. But, of course, the only mechanisms that



1 would lead to enforcement are not underway; to date, all that the City Attorney has done is initiate  
2 an investigation. Taken to its logical conclusion, this would allow any business to stop the City  
3 Attorney from investigating that business because it fears that the City Attorney might decide to  
4 petition the Superior Court to enforce a subpoena and prevail in in the trial and appellate courts in  
5 some wrongful fashion. A facially lawful investigation by the City Attorney is not a credible  
6 threat of prosecution.

7 In sum, I conclude that the First Amendment retaliatory standard applies. U.S. News is not  
8 bringing a pre-enforcement claim: It is not challenging a statute of general and prospective  
9 applicability. And the City Attorney has not communicated a specific warning or threat to initiate  
10 proceedings, so this claim would fail as a pre-enforcement claim under *Feldman*.

## 11 2. U.S. News Has Not Shown Concrete Injury-In-Fact

12 Because this is not a pre-enforcement claim, U.S. News must satisfy the traditional  
13 elements of constitutional ripeness as evaluated under the First Amendment retaliatory framework.  
14 As U.S. News puts it, “[t]he question [of] whether this dispute is constitutionally ripe for  
15 adjudication boils down to whether [it] faces a concrete injury-in-fact from the challenged  
16 Subpoenas.” *Oppo*, 6:17-20. It contends that the answer is “obviously ‘yes,’” and compares this  
17 case to “any case” where a “press entity faces unconstitutional intrusions by a hostile regulator  
18 who finds fault with its journalistic decisions and views.” *Id.* 6:20-21. I reach a different  
19 conclusion.

20 To determine whether a plaintiff’s retaliation claims are constitutionally ripe, I consider the  
21 three elements that form the “irreducible constitutional minimum” of Article III standing. *See*  
22 *Twitter*, 56 F.4th at 1174-75; *see also Lujan*, 504 U.S. at 560 (laying out the three elements as:  
23 “(1) an injury in fact, (2) sufficient causal connection between the injury and the conduct  
24 complained of, and (3) a likelihood that the injury will be redressed by a favorable decision”).  
25 The Ninth Circuit has noted that in the First Amendment context, “the injury-in-fact element is  
26 commonly satisfied by a sufficient showing of self-censorship, which occurs when a claimant is  
27 chilled from exercising his right to free expression.” *Twitter*, at 1174 (quoting *Haines*, 2 F.4th at  
28 310). U.S. News focuses on self-censorship.

1 U.S. News argues that the City Attorney’s actions “would ‘chill a person of ordinary  
2 firmness,’ and . . . the Subpoenas demonstrate on their face an attempt to retaliate against a press  
3 entity for expressing a disfavored viewpoint.” *Oppo*, 14, n. 5 (quoting *Arizona Students’ Assoc. v.*  
4 *Arizona Board of Regents*, 824 F.3d 858, 867 (9th Cir. 2016)). It states that it has identified  
5 impending concrete harm in the form of the City Attorney’s “unconstitutional investigation and  
6 threat of enforcement,” *id.* 6, 8:9-10, and it claims that the City Attorney is using the Subpoenas to  
7 “intimidate and dissuade [U.S. News] and the hospitals from entering into commercial  
8 relationships with each other, harming [its] business,” and that the Subpoenas force U.S. News to  
9 choose whether to “either [provide] the requested documents and information, which will chill and  
10 burden its protected speech [or] bear the penalties of noncompliance with the Subpoenas.” Compl.  
11 ¶ 84. Critically, U.S. News does not contend that it has changed or will change its rankings  
12 methodology in any way because of the Subpoenas; in short, it has not showed that it has or will in  
13 the future censor itself.

14 The case to which U.S. News analogizes, *Arizona Students’ Association v. Arizona Board*  
15 *of Regents*, 824 F.3d 858 (9th Cir. 2016), is inapposite. There, a non-profit organization  
16 representing students enrolled in Arizona’s public universities brought a § 1983 action against the  
17 Board of Regents for Arizona’s public university system. The non-profit alleged that the Board of  
18 Regents had retaliated against its exercise of its free speech rights when the Board first suspended  
19 its ability to collect fees from students and then adopted a policy limiting how the non-profit could  
20 collect student fees and requiring it to reimburse universities for the administrative costs of  
21 collecting those fees. *See Arizona Students Assoc.*, 824 F.3d at 858-60. The non-profit claimed  
22 that the Board’s conduct was “more than a threat to encumber speech; the Board’s actions . . .  
23 actually limited [its] speech by eliminating [its] primary source of income,” i.e., the student fees.  
24 *Id.* at 869. The Ninth Circuit found that the benefit provided by the Board (fee collection) fell  
25 within the range of government benefits that the court had previously recognized as “sufficiently  
26 valuable to give rise to a retaliation claim,” and that the non-profit had plausibly alleged that the  
27 termination of that benefit was retaliatory. *Id.* at 870-71. Here, U.S. News has not alleged that the  
28 Subpoenas have “actually limited” its ability to express itself. *See id.* at 869. Further, the plaintiff

1 in *Arizona Students Association* lacked the statutorily guaranteed route toward relief that U.S.  
2 News has. *See generally Arizona Students Assoc.*, 824 F.3d 858.; *see supra* Section C.

3 In another effort to show concrete injury, U.S. News points out that after the City Attorney  
4 sent the letter in June 2023, the University of Pennsylvania withdrew from U.S. News’s hospital  
5 rankings. It provides no evidence, however, that this withdrawal was connected to the City  
6 Attorney’s investigation. *See* Oppo. 7:18-22; Declaration of John Potter (“Potter Decl.”) [Dkt.  
7 No. 19-22] Ex. V (showing a post from Twitter that the City Attorney posted on June 26, 2023,  
8 declaring that since he sent the letter to U.S. News on June 20, “the University of Pennsylvania  
9 Health System . . . [withdrew] from [U.S. News’s] dubious hospital rankings.”). In its complaint,  
10 it states that the social media post showed that the City Attorney was “evidently pleased that his  
11 use of his official government powers had caused damage to U.S. News’s business and  
12 reputation,” *see* Compl. ¶ 54, but this is immaterial. It does not show that U.S. News suffered  
13 business injury from the City Attorney’s actions.

14 U.S. News relies on *Babbitt v. United Farm Workers Nat’l Union*, 442 U.S. 289 (1979), to  
15 support its argument that the City Attorney’s investigation, subpoenas, and his “commitment to  
16 enforce the same,” “give rise to imminent harm to [U.S. News’s] expressive freedoms that is  
17 neither conjectural nor hypothetical.” *See* Oppo. 8:9-14. In *Babbitt*, a farmworkers union sought  
18 to enjoin various provisions of Arizona’s farm labor statute, violations of which risked criminal  
19 liability. *See Babbitt*, 442 U.S. at 289-90. The district court granted the injunction, declaring the  
20 statute unconstitutional. *Id.* On review, the Court stated that “[o]ne does not have to await the  
21 consummation of threatened injury to obtain preventive relief. If the injury is certainly impending,  
22 that is enough.” *Id.* at 298. The Court also affirmed that “[w]hen the plaintiff has alleged an  
23 intention to engage in a course of conduct arguably affected with a constitutional interest, but  
24 proscribed by a statute, and there exists a credible threat of prosecution thereunder, he ‘should not  
25 be required to await and undergo a criminal prosecution as the sole means of seeking relief.’” *Id.*  
26 (internal quotations omitted). It also clarified that “‘persons having no fears of state prosecution  
27 except those that are imaginary or speculative, are not to be accepted as appropriate plaintiffs.’”  
28 *Id.*

1           There is no prosecution in the offing here. The City Attorney is investigating a matter and  
2 has issued the Subpoenas. They are not self-executing. In *Babbitt*, the plaintiffs would face state  
3 criminal prosecution immediately upon violating Arizona’s farm labor statute, which they  
4 intended to do. Here, were U.S. News to refuse to comply with the Subpoenas and were the City  
5 Attorney to try to enforce them, an entire set of legal procedures would be set in motion, forcing  
6 the City Attorney to justify the Subpoenas in state court before they could be enforced. There is  
7 quite an obvious difference between the threat of immediate criminal prosecution for violating a  
8 law of general and prospective applicability and the participation in a statutory discovery  
9 procedure that allows a party to object or not respond to discovery requests and requires the City  
10 Attorney to file a petition in state court to require production. *See* Cal. Gov. Code §§ 11187-  
11 11188 (providing that “if any witness refuses to answer any interrogatory . . . or produce . . . any  
12 papers or other items . . . required by subpoena, the head of the department may petition the  
13 superior court in the county in which . . . [the] documents . . . designated in the subpoena [are] to  
14 be produced, for an order compelling the person to answer the interrogatories . . . or produce [the  
15 documents].”). That process provides the objecting party with due process to raise all available  
16 defenses and objections to the subpoena, and, if the Superior Court rules against it, to appeal that  
17 decision in the normal process. And all of this would occur *before* the City Attorney determines  
18 whether to file suit. Meanwhile, nothing prevents U.S. News from engaging in the speech that it  
19 claims the Subpoenas seek to chill.

20           U.S. News points out that the Subpoenas “*threaten[] potential* contempt for noncompliance  
21 if [U.S. News] does not answer [them].” Preliminary Injunction Mot. 17:1-4 (emphasis in  
22 original). This is not the type of threat that constitutes actual or imminent harm sufficient to  
23 establish Article III standing and show that a claim is constitutionally ripe. *See supra*. U.S.  
24 News’s speculation about harm to First Amendment rights if the Subpoenas are ultimately  
25 enforced after state court adjudication is a hypothetical and conjectural injury, insufficient to  
26 establish constitutional ripeness.

27           *Twitter* is once again instructive. The Ninth Circuit distinguished *Twitter*’s chilled speech  
28 allegation from those of plaintiffs who lacked any procedural safeguards providing judicial review

1 prior to enforcement. *See Twitter*, 56 F.4th at 1176-78 (distinguishing cases and finding the threat  
 2 of possible future forced compliance with the CIDs to be highly speculative, given that the CIDs  
 3 in *Twitter* were not self-enforcing). The same distinctions apply here. As I explained above, the  
 4 farmworkers in *Babbitt* risked criminal liability if they violated the farm labor statute that they  
 5 challenged and had no route toward judicial review of the statute other than suing in federal court.  
 6 *See Babbitt*, at 298. The plaintiffs in the other cases that U.S. News cites also had no access to  
 7 judicial review prior to the enforcement of whatever statute or rule they challenged. *See e.g.*,  
 8 *Bantam*, 372 U.S. at 59-61 (no judicial review of the notices that threatened criminal  
 9 prosecution)<sup>9</sup>; *Libertarian Party of Los Angeles Cty. v. Bowen*, 709 F.3d 867, 870 (9th Cir. 2013)  
 10 (same); *Arizona Students' Assoc.*, 824 F.3d 858 (9th Cir. 2016) (no judicial review of allegedly  
 11 retaliatory termination of a government benefit). That is not the case here.

12 Finally, U.S. News offers a recent decision by the United States District Court for the  
 13 District of Columbia, where the court granted a media organization's request for preliminary  
 14 injunction enjoining the Texas Attorney General, Ken Paxton, from pursuing an investigation into  
 15 its organization. *See* Notice by U.S. News of Supplemental Authority [Dkt. No. 39] (providing  
 16 notice of *Media Matters v. Paxton.*, No. 24-cv-147 (D.D.C. April 12, 2024) (Dkt. 37)). There:  
 17 "Through sworn affidavits, [plaintiff Media Matters] demonstrated the profound chilling impact  
 18 that the CID has had on its news operations and journalistic mission." *Media Matters*, No. 24-cv-  
 19 147, at p. 31. In employee affidavits, Media Matters identified specific articles that, as a result of  
 20 the CIDs, it decided not to publish out of concern that the articles would serve as fodder for  
 21 "retaliatory legal action" or be subject to "investigative demands." *Id.* Media Matters's editor-in-  
 22 chief stated that the CIDs had caused it to "significantly slow[] down [its] editorial and publication  
 23 process." *Id.* Media Matters provided concrete evidence of injury-in-fact: It showed that its  
 24 employees had self-censored as a direct result of the CIDs, which met the standard for Article III  
 25 injury in a First Amendment retaliation case, as laid out by the Supreme Court and other circuits.

26 \_\_\_\_\_  
 27 <sup>9</sup> *Twitter* distinguished *Bantam* in three ways: "[*Bantam*] . . . involved allegations that the law had  
 28 been broken, it addressed a state regulatory scheme that 'provide[d] no safeguards whatever  
 against the suppression of ... constitutionally protected[ ] matter,' 372 U.S. at 70, 83 S.Ct. 631, and  
 it did not address ripeness." *Twitter*, at 1176.

1 *See Susan B. Anthony List v. Driehaus*, 573 U.S. 149, 157-158 (2014); *Edgar v. Haines*, 2 F.4th  
2 298, 310 (4th Cir. 2021).

3 U.S. News offers no such evidence. It provided no affidavits suggesting that it has  
4 changed its publication habits in the slightest. It does not claim that it has changed, or will  
5 change, its behavior to adjust to the City Attorney’s Subpoenas. Quite the opposite: U.S. News  
6 has “confirmed that it will continue to rank hospitals, and to stand behind its journalism, despite  
7 the City Attorney’s attempts to punish such speech.” *Oppo*. 12:9-10; *Compl.* ¶¶ 4-5. Media  
8 Matters suffered a concrete injury; U.S. News has not.

9 In sum, U.S. News has not shown the elements of Article III standing that are necessary to  
10 show that a retaliation-based First Amendment case like this one is justiciable. The Subpoenas  
11 have not caused an injury-in-fact and U.S. News has not engaged in self-censorship. I conclude  
12 that its case is not constitutionally ripe.

### 13 **B. U.S. News’s Case Is Not Prudentially Ripe**

14 Lack of prudential ripeness further justifies dismissal. The Ninth Circuit has separated out  
15 the constitutional and prudential components of ripeness. The prudential component requires the  
16 court to evaluate the “fitness of the issues for judicial decision” first, and second, the “hardship to  
17 the parties of withholding court consideration.” *See Ass’n of Irrigated Residents v. EPA*, 10 F.4th  
18 937, 944 (9th Cir. 2021) (internal quotations omitted). The Ninth Circuit has held that “[t]he  
19 prudential considerations of ripeness are amplified where constitutional issues are concerned.”  
20 *Scott v. Pasadena Unified Sch. Dist.*, 306 F.3d 646, 662 (9th Cir. 2002) (internal citations  
21 omitted).

#### 22 **1. Fitness for Judicial Decision**

23 The Ninth Circuit has held that a claim is fit for decision “if the issues raised are primarily  
24 legal, do not require further factual development, and the challenged action is final.” *Skyline*  
25 *Wesleyan Church v. Cal. Dep’t of Managed Health Care*, 968 F.3d 738, 752 (9th Cir. 2020)  
26 (cleaned up). Here, the City Attorney has not petitioned to enforce the Subpoenas, concluded his  
27 investigation into U.S. News’s methodology, or brought any enforcement action. Any  
28 determination of whether the Subpoenas are unenforceable would require a more fully developed

1 record, exploring among other things the allegedly intrusive nature of the Subpoenas and how  
2 well-tailored they are to the City Attorney’s legitimate purposes.

3 Many cases have found non-self-executing subpoenas to be prudentially unripe, as they do  
4 not require immediate compliance and require speculation about what another decision maker  
5 might decide. *Association of American Medical Colleges v. U.S.*, 217 F.3d 770 (9th Cir. 2000), is  
6 instructive. There, several medical associations sued federal agencies, seeking to enjoin the  
7 government from conducting audits in accordance with a nationwide program of audits for  
8 reimbursements made to teaching hospitals under the Medicare Act. *See Assoc. of American*  
9 *Medical Colleges*, 217 F.3d at 773. The district court dismissed for lack of subject matter  
10 jurisdiction, ruling that the action was premature because there had been no final agency action,  
11 the plaintiffs had adequate alternative remedies, and the issues were not ripe for  
12 adjudication. *Id.* The Ninth Circuit affirmed and dismissed the action without prejudice.

13 The court noted that agency action is generally not ripe for review unless it is final, though  
14 courts traditionally take a “pragmatic and flexible view of finality.” *Id.* at 780. It added that  
15 courts typically consider the following in determining finality: (1) whether the administrative  
16 action is a definitive statement of an agency’s position; (2) whether the action has a direct and  
17 immediate effect on the complaining parties; (3) whether the action has the status of law; and (4)  
18 whether the action requires immediate compliance with its terms. *Id.* (citing *Mt. Adams Veneer*  
19 *Co. v. United States*, 896 F.2d 339, 343 (9th Cir. 1989)). Upon examining the audits in question in  
20 *Association of American Medical Colleges*, the Ninth Circuit determined that while judicial  
21 resolution of the questions at hand might aid the parties, the DHS and DOJ actions were not yet  
22 final. *Id.* And the court noted that even if they were final, the audits themselves did not “impose  
23 an obligation, deny a right, or fix some legal relationship as a consummation of the administrative  
24 process.” *Id.* at 781 (quoting *Chicago & S. Air Lines v. Waterman S. S. Corp.*, 333 U.S. 103, 113  
25 (1948)). It noted that “[a]n investigation, even one conducted with an eye to enforcement, is  
26 quintessentially non-final.” *Id.* (internal citations omitted).

27 Other circuits are in accord. In an almost identical case to this one, *Google, Inc. v. Hood*,  
28 822 F.3d 212, 216 (5th Cir. 2016), the Fifth Circuit found that challenges to a non-self-executing

1 state-administrative subpoena that had yet to be enforced against a plaintiff were not ripe for  
2 resolution in a federal court. *Id.* at 216. There, the Mississippi Attorney General issued a “broad  
3 administrative subpoena, which Google challenged in federal court,” arguing in part that it would  
4 be “incredibly burdensome.” *Id.* The state attorney general had also allegedly threatened to  
5 prosecute Google for allowing third parties to publish dangerous or unlawful content on its search  
6 engine. *Id.* Google argued that the subpoena and threatened prosecution violated its rights under  
7 several federal statutes and the First, Fourth, and Fourteenth Amendments. It moved for a  
8 temporary restraining order and preliminary injunction. The district court granted preliminary  
9 relief, which the Fifth Circuit vacated, finding that the challenge to a non-self-executing state-  
10 administrative subpoena that had not yet been enforced upon Google was not ripe for resolution by  
11 a federal court.

12 U.S. News does not engage with the implications of *Association of American Medical*  
13 *Colleges* or *Google* on prudential ripeness, beyond pointing out that the former is not a First  
14 Amendment case, *see* *Oppo*. 13:18-19, and the latter was rejected on different grounds by the  
15 Ninth Circuit in *Twitter*, *see id.* 13:12-13. It argues that its claims are prudentially ripe because  
16 the “issues raised are primarily legal, do not require further factual development, and the City  
17 Attorney is already taking challenged action in the form of Subpoenas.” *Oppo*. 17:20-23. But  
18 U.S. News does not meaningfully distinguish the many cases where courts have found non-self-  
19 executing subpoenas to be prudentially unripe because they do not require immediate compliance  
20 and because their finality depends on the outcome of future state court proceedings. It is  
21 dismissive of some because they were not pre-enforcement claims. *See e.g., Second Amend.*  
22 *Found. v. Ferguson*, No. C23-1554 MJP, 2024 WL 97349, at \*1 (W.D. Wash. Jan. 9, 2024)  
23 (holding that plaintiffs’ First and Fourth Amendment claims were prudentially unripe because the  
24 state attorney general’s office had not yet completed the challenged investigation, and because the  
25 plaintiffs showed no hardship from withholding judicial consideration). But neither is this one. It  
26 ignores other cases because they were not First Amendment cases. *See e.g., Winter v. California*  
27 *Medical Review, Inc.*, 900 F.2d 1322 (9th Cir. 1989) (holding that a plaintiff’s request for  
28 injunctive relief against an ongoing investigation was not ripe where the investigator could still



1 review additional information about the target of the investigation and determine there was no  
 2 violation). While it is true that prudential concerns of ripeness are “amplified” when First  
 3 Amendment claims are at issue, *see Scott v. Pasadena Unified Sch. Dist.*, 306 F.3d 646, 662 (9th  
 4 Cir. 2002), that does not make all non-First Amendment cases inapplicable.

5 Ultimately, the speculative nature of U.S. News’s claims makes them unfit for judicial  
 6 decision. The Subpoenas carry no automatic sanctions for noncompliance; they are not self-  
 7 enforcing and require a state court order to be enforced. The City Attorney has not pursued such  
 8 an order, and if he does, I do not know whether he will modify his requests or what the Superior  
 9 Court will do.

## 10 **2. The Balance of Hardships**

11 The prudential ripeness analysis also considers whether the action “requires an immediate  
 12 and significant change in the plaintiffs’ conduct of their affairs with serious penalties attached to  
 13 noncompliance.” *Stormans, Inc. v. Selecky*, 586 F.3d 1109, 1126 (9th Cir. 2009) (cleaned up).<sup>10</sup>  
 14 Here, the non-self-enforcing nature of the Subpoenas and the clearly delineated path forward to  
 15 challenge their enforceability in state court strongly disfavors prudential ripeness.

16 U.S. News argues that it would suffer “irreparable” hardship if I dismiss these claims  
 17 because the City Attorney “would next seek to enforce his Subpoenas in state court and pursue  
 18 sanctions (including fees) and contempt if U.S. News does not comply.” Oppo. 17:22-18:3;  
 19 Preliminary Injunction Mot. 19-20. That is not an “immediate and significant change in [U.S.  
 20 News’s] conduct of [its] affairs with serious penalties attached to noncompliance.” *See Stormans*,  
 21 586 F.3d at 1126. The hardship is speculative: The City Attorney has not moved to enforce and, if  
 22 he does, the state court proceedings may well resolve in U.S. News’s favor.

23 \_\_\_\_\_  
 24 <sup>10</sup> As part of this hardship prong, the Ninth Circuit has also considered the hardship to the  
 25 government from moving forward with the case. *See Thomas v. Anchorage Equal Rts. Comm’n*,  
 26 220 F.3d 1134, 1142 (9th Cir. 2000) (“the State and the City would suffer hardship were we to  
 27 adjudicate this case now.”). Even if there is some hardship to the plaintiff from withholding  
 28 consideration, that hardship may still be “insufficient to overcome the uncertainty of the legal  
 issue presented in the case in its current posture” and thus “fail[ ] ... [to] outweigh[ ] our and the  
 [government’s] interest in delaying review.” *Colwell v. Dep’t of Health & Hum. Servs.*, 558 F.3d  
 1112, 1129 (9th Cir. 2009) (citation omitted). This also weighs against a finding of prudential  
 ripeness in U.S. News’s case.

1 U.S. News also worries that if I determine that its claims are unripe, and dismiss for lack of  
2 justiciability, this “effectively bars” it from federal court. *See* Oppo. 19-20. It foreshadows a  
3 scenario where once this case is ripe “to the City Attorney’s tastes,” the City Attorney will then  
4 invoke *Younger* abstention. *See Younger v. Harris*, 401 U.S. 37 (1971). Courts in the Ninth  
5 Circuit have interpreted *Younger* to mean that federal courts “should abstain from exercising  
6 jurisdiction when there is an ongoing, state-initiated proceeding against the putative federal  
7 plaintiff in state court.” *See Lakeview*, 2021 WL 2540727, at \*2. U.S. News points out that courts  
8 both within and outside of this circuit have held that *Younger* cannot preclude all federal pre-  
9 enforcement challenges to state laws because even momentary losses of First Amendment  
10 freedoms constitute irreparable injury. *See e.g., Elrod v. Burns*, 427 U.S. 347, 373 (1976).

11 There is force to the general proposition set forth by U.S. News. But this is not a pre-  
12 enforcement challenge. It is subject to traditional Article III standing requirements that it cannot  
13 meet. It has a guaranteed statutory route toward challenging these subpoenas. Its argument about  
14 *Younger* abstention aims to extract an advisory opinion from me, which I will not give. I conclude  
15 that this case is not prudentially ripe.

## 16 **II. THE CITY ATTORNEY’S ANTI-SLAPP ARGUMENTS PREVAIL**

17 The City Attorney has filed an anti-SLAPP motion to strike in response to U.S. News’s  
18 Shield Law and Liberty of Speech clause claims.<sup>11</sup> *See* MTD & Strike 30-38; Reply in Support  
19 of MTD & Strike (“Reply”) [Dkt. No. 30] 16-20. “California, like some other states, has a statute  
20 designed to discourage ‘strategic lawsuits against public participation,’” referred to as “SLAPPs.”  
21 *Hilton v. Hallmark Cards*, 599 F.3d 894, 902 (9th Cir. 2010). SLAPPs “masquerade as ordinary  
22

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23 <sup>11</sup> Courts in this circuit agree that anti-SLAPP law does not apply to federal claims brought in  
24 federal court, so the City Attorney’s anti-SLAPP motion is as a matter of law inapplicable to any  
25 claims derived from the First Amendment. *See e.g., Bull. Displays, LLC v. Regency Outdoor*  
26 *Advert., Inc.*, 448 F. Supp. 2d 1172, 1180 (C.D. Cal. 2006) (holding that although the anti-SLAPP  
27 statute does apply to state law claims brought in federal court, *United States ex rel Newsham v.*  
28 *Lockheed Missiles & Space Co.*, 190 F.3d 963, 973 (1999), it does not apply to federal question  
claims in federal court because such application would frustrate substantive federal rights); *see*  
*also Globetrotter Software, Inc. v. Elan Computer Group, Inc.*, 63 F.Supp.2d 1127, 1130  
(N.D.Cal.1999); *In re Bah*, 321 B.R. 41, 46 (9th Cir.BAP2005) (“We ... agree with the  
*Globetrotter* court that the anti-SLAPP statute may not be applied to matters involving federal  
questions...”). Accordingly, the City Attorney raises the anti-SLAPP motion in response to U.S.  
News’s Shield Law and Liberty of Speech clause claims.

1 lawsuits but are brought to deter common citizens from exercising their political or legal rights or  
2 to punish them for doing so.” *Id.* (internal quotations omitted).

3 Under California’s anti-SLAPP statute, state law claims that arise from defendants’  
4 exercise of their speech rights—or any action taken in furtherance of those rights—must be struck  
5 unless the plaintiff establishes that it can make out a claim on the merits. *See* Cal. Civ. Proc. Code  
6 § 425.16(a); *see also Hilton*, 599 F.3d at 903; MTD & Strike 30-33. Anti-SLAPP Motions  
7 challenge particular causes of action rather than individual allegations or theories supporting a  
8 cause of action. *See* Cal. Civ. Proc. Code § 425.16(b)(1) (“A cause of action . . . shall be subject  
9 to a special motion to strike . . .”).

10 The anti-SLAPP statute itself describes four kinds of activity that qualify as protected  
11 conduct:

12 “any written or oral statement or writing made before a legislative,  
13 executive, or judicial proceeding, or any other official proceeding  
14 authorized by law; (2) any written or oral statement or writing made  
15 in connection with an issue under consideration or review by a  
16 legislative, executive, or judicial body, or any other official  
17 proceeding authorized by law; (3) any written or oral statement or  
18 writing made in a place open to the public or a public forum in  
19 connection with an issue of public interest; (4) or any other conduct  
20 in furtherance of the exercise of the constitutional right of petition or  
21 the constitutional right of free speech in connection with a public  
22 issue or an issue of public interest.”

23 Cal. Civ. Proc. Code § 425.16(e). California courts evaluate a moving defendant’s anti-SLAPP  
24 motion in two steps. First, the moving defendant must make a ““threshold showing . . . that the act  
25 or acts of which the plaintiff complains were taken in furtherance of the defendant’s right of  
26 petition or free speech under the United States or California Constitution in connection with a  
27 public issue as defined in [subsection (e)] of the statute.”” *Hilton*, at 903 (quoting *Equilon Enters.,*  
28 *LLC v. Consumer Cause, Inc.*, 29 Cal. 4th 53 (2002)). Second, ““if the court finds that such a  
showing has been made, it must then determine whether the plaintiff has demonstrated a  
probability of prevailing on the claim.”” *Hilton*, at 903 (quoting *Navellier v. Sletten*, 29 Cal.4th 82  
(2002)).

In other words, the plaintiff must “demonstrate that the complaint is both legally sufficient  
and supported by a sufficient prima facie showing of facts to sustain a favorable judgment if the

1 evidence submitted by the plaintiff is credited.” *Id.* The court should not weigh the credibility or  
2 strength of competing evidence, but it should grant the motion if, as a matter of law, the  
3 defendant’s evidence that supports the motion defeats the plaintiff’s attempt to establish  
4 evidentiary support for the claim. *See* Cal. Civ. Proc. Code § 425.16(b)(2).

5 The Ninth Circuit has not considered whether a trial court may award anti-SLAPP fees  
6 after finding the court lacks subject matter jurisdiction over a defendant. However, the Supreme  
7 Court of California has held that “[a] court that lacks subject matter jurisdiction over a plaintiff’s  
8 claims has the power to resolve an anti-SLAPP motion on jurisdictional grounds.” *See Barry v.*  
9 *State of California*, 2 Cal. 5th 318 (2017). Critically, the court concluded that a lack of subject  
10 matter jurisdiction does not bar a court from imposing an award of attorney fees and costs. *Id.* at  
11 325-26. It explained that the anti-SLAPP statute merely requires the trial court to determine  
12 whether the plaintiff can prove a likelihood of prevailing on the merits to meet the second prong.  
13 The court reasoned that it does not matter if that showing depends on a failure of proof, lack of  
14 substantive merit, or other, non-merits-based reasons such that the trial court “lacks the power to  
15 entertain the claims in the first place.” *Id.* at 324-25. This is in large part because a defendant who  
16 moves to dismiss a SLAPP lawsuit for lack of subject matter jurisdiction is still faced with the  
17 “undue burden of defending against nonmeritorious claims,” including associated fees and costs.  
18 *Id.* at 327. It noted that to “exempt a plaintiff’s claims from the reach of the anti-SLAPP statute  
19 because they fail for a reason unrelated to their substantive merit would open up new avenues for  
20 harassing and retaliatory litigation; it would permit plaintiffs to bypass the protections of the anti-  
21 SLAPP statute simply by filing suit in a tribunal that has no power to entertain the claim.” *Id.* at  
22 325. Courts within this circuit have followed *Barry* and determined that courts may award  
23 attorney fees where they lack jurisdiction, though the award is not mandatory. *See e.g., Williams*  
24 *v. Kula*, No. 20-1120, 2020 WL 7770915, at \*7 (S.D. Cal. Dec. 29, 2020); *Wigington v.*  
25 *MacMartin*, No. 221CV02355KJMDMC, 2022 WL 3999887, at \*5 (E.D. Cal. Sept. 1, 2022).

26 “[R]uling on an anti-SLAPP motion does not necessarily require a ruling on the merits of  
27 the plaintiff’s claims; it may instead involve a determination that the plaintiff has no probability of  
28 prevailing because the court lacks the power to entertain the claims in the first place.” *Barry*, at

1 326. Even though I am dismissing U.S. News’s claims as unripe and for lack of standing, the City  
 2 Attorney’s anti-SLAPP motion and request for attorney fees is still within my authority to decide.

3 **A. Step One: The City Attorney Issued the Subpoenas in His Official Capacity**

4 No one contests that the City Attorney issued the Subpoenas in furtherance of his official  
 5 responsibilities, which include the right to investigate entities that he believes may be violating  
 6 California law. The parties hotly dispute whether anti-SLAPP protection extends to actions taken  
 7 by government officials, and specifically whether it extends to subpoenas issued by government  
 8 officials.

9 **1. Actions by Government Officials Are Not Per Se Excluded from Anti-SLAPP Protection**

10 U.S. News is bringing its California state law claims against the City Attorney, David  
 11 Chiu, in his official capacity. *See generally* Compl.; *see also* Oppo. 33:4-6; Reply 16:14-17.  
 12 While California courts have held that the text of section 425.16 “does not distinguish between  
 13 claims arising from the protected conduct of individuals from those arising from the protected  
 14 conduct of governmental entities,” they have also observed that “courts appear more likely to find  
 15 that claims arise out of protected conduct when they are based on the actions of individuals.”  
 16 *Laker v. Bd. of Trustees of California State Univ.*, 32 Cal. App. 5th 745, 775 (2019).

17 That said, section 425.16 does not exclude governmental entities and public officials from  
 18 its potential protection as a matter of law. *See Vargas v. City of Salinas*, 46 Cal. 4th 1, 18-19  
 19 (2009) (“[s]ection 425.16, subdivision (e) does not purport to draw any distinction between (1)  
 20 statements by *private individuals or entities* that are made in the designated contexts or with  
 21 respect to the specified subjects, and (2) statements by governmental *entities or public officials*  
 22 *acting in their official capacity* that are made in these same contexts or with respect to these same  
 23 subjects.”) (emphasis added)). The City Attorney is not precluded from bringing an anti-SLAPP  
 24 motion.

25 **2. The Issuance of Government Subpoenas Can Qualify as “Protected Activity” Under Section 425.16(e)**

26 U.S. News contends that the act of issuing government subpoenas is not a protected  
 27 activity under section 425.16(e)(2) because treating the subpoenas as “writing[s]” in connection  
 28

1 with a government investigation would “distend[] section 425.16(e)(2) in a way that it would  
2 cover virtually everything the government does.” Oppo. 36:4-10. Section 425.16(e)(2)  
3 “encompasses any cause of action against a person arising from any statement or writing made in,  
4 or connection with an issue under consideration or review by, an official proceeding or body.” *See*  
5 *Briggs v. Eden Council for Hope & Opportunity*, 19 Cal. 4th 1106, 1113 (1999); *see also* section  
6 425.16(e)(2) (providing that the statute covers “any written or oral statement or writing made in  
7 connection with an issue under consideration or review by a legislative, executive, or judicial  
8 body, or any other official proceeding authorized by law.”).

9 I do not see the same risk that U.S. News does. The Subpoenas do not fall under  
10 subsection (e)(2) merely because they were “communicated orally or in writing,” but rather  
11 because the Subpoenas are by nature written statements made in connection with an “official  
12 proceeding authorized by law,” i.e., the City Attorney’s investigation into potential violations of  
13 California law. And the caselaw does not support U.S. News’s argument. As I held in another  
14 case, subpoenas issued by city attorneys in connection with official investigations can fall within  
15 the ambit of anti-SLAPP protections. *See Pacaso Inc. v. City of St. Helena*, 2021 WL 2987144-  
16 WHO (N.D. Cal. Jul. 15, 2021) (recognizing that a letter sent by a city attorney during  
17 investigations into a company for suspected violations of zoning ordinances was protected under  
18 the anti-SLAPP statute). The City Attorney explains in its reply, “[U.S. News] is not challenging  
19 an independent action that was reduced to writing in a subpoena . . . [its] state-law claims arise[]  
20 out of the conduct of issuing subpoenas.” *See Reply* 19:16-20.

21 The cases that U.S. News cites in opposition do not offer an applicable rule. Take *Park v.*  
22 *Bd. of Trustees of California State Univ.*, 2 Cal. 5th 1057, 1065 (2017), for example. U.S. News  
23 offers this case for the rule that a party cannot bring an anti-SLAPP motion just because the  
24 decision or action at issue has been reduced to writing. *See Oppo.* 36:11-19. There, the court  
25 rejected the idea that the defendant, a public university, could invoke subsection (e)(2) merely  
26 because its decision to deny a professor tenure “may have been communicated orally or in  
27 writing.” *Id.* But that establishes nothing here, where the action at issue is clearly connected to an  
28 official proceeding at least ostensibly authorized by law, *see supra* n. 5, and the City Attorney

1 does not attempt to fit under the section 425.16(e)(2) umbrella simply by stating that the  
2 Subpoenas were written.

### 3 **3. Other Arguments**

4 U.S. News makes a variety of other arguments in support of its position that the City  
5 Attorney's issuance of subpoenas does not fall within the protection of California's anti-SLAPP  
6 law. None is persuasive.

7 U.S. News points out that California courts have held that claims challenging ordinances or  
8 statutes are not subject to anti-SLAPP motions, and it argues that this rule applies to its claims  
9 insofar as they challenge the Subpoenas as incompatible with the California Constitution. *See*  
10 *Oppo*. 33-34; *see also City of Cotati v. Cashman*, 29 Cal. 4th 69, 73-74, 80 (2002). This argument  
11 stalls because U.S. News points to no caselaw supporting its contention that "[l]ocal subpoenas are  
12 indistinguishable from local ordinances for these purposes." *Oppo*. 34:1-3. Even assuming that  
13 the two are analogous, the cases that it cites do not support its position.

14 U.S. News cites *USA Waste of California, Inc. v. City of Irwindale*, 184 Cal. App. 4th 53  
15 (2010), where a California court of appeal denied an anti-SLAPP motion, commenting that  
16 "extend[ing] the anti-SLAPP statute to litigation merely challenging the application,  
17 interpretation, or validity of a statute or ordinance would expand the reach of the statute way  
18 beyond any reasonable parameters." *USA Waste*, 184 Cal. App. 4th at 66; *Oppo*. 33:22-26. There,  
19 the City of Irwindale appealed the denial of its motion to strike USA Waste's cross-complaint  
20 under the anti-SLAPP law. *See USA Waste*, 184 Cal. App. 4th at 56. The underlying issue  
21 "concern[ed] a private matter between USA Waste and the City that [was] not a public issue or of  
22 public interest," which led the court to conclude that application of the anti-SLAPP law to a cross-  
23 complaint addressing that non-public issue would be an over-extension of the statute. *Id.*

24 In contrast, this dispute involves a public issue that is a matter of public interest. *See MTD*  
25 *& Strike* 35-37; *Oppo*. 35-38.<sup>12</sup> Regardless of who turns out to be right on the merits of U.S.

26 \_\_\_\_\_  
27 <sup>12</sup> U.S. News argues briefly in opposition that the City Attorney's issuance of subpoenas does not  
28 "contribute" to the public discussion of the public issue as would be necessary for his actions to  
fall within the ambit of section 425.16(e)(4). *See Oppo*. 37:11-38:8. I do not reach this larger  
argument about subsection (e)(4), as I have determined that the City Attorney's actions fall within

1 News’s free expression claims, the public has an interest in its resolution. Either U.S. News is  
 2 engaging in bad business practices and misleading the public about how it ranks hospitals and the  
 3 City Attorney’s investigation will serve the public by exposing as much, or the City Attorney is  
 4 over-extending his authority under California law by subpoenaing U.S. News in this manner and  
 5 the public interest will be served by enjoining him from doing so. *USA Waste* is inapplicable at  
 6 least because the City Attorney’s anti-SLAPP motion does not involve litigation that “merely  
 7 challeng[es] the application, interpretation, or validity of a statute or ordinance,” *see USA Waste*,  
 8 184 Cal. App. 4th at 66: it involves much thornier legal questions, and it involves a public issue.

9 U.S. News further asserts that the City Attorney’s anti-SLAPP motion fails because  
 10 California courts have allowed government entities to invoke section 425.16 to protect their right  
 11 to speech, but not to protect their actions. *See* *Oppo*. 35. It first cites to *Vargas*, where the  
 12 Supreme Court of California found that the anti-SLAPP statute barred a defamation claim against  
 13 the city based on statements on the city’s website that advocated for a ballot initiative. *See*  
 14 *Vargas*, 46 Cal. 1 at 19. But in so holding, the *Vargas* court stated that “a lawsuit against a public  
 15 entity that arises from its statements *or actions* is potentially subject to the anti-SLAPP statute.”  
 16 *See Vargas*, 46 Cal. 4th at 19 (emphasis added). *Vargas* created no rule that would, per se,  
 17 prevent the City Attorney from pursuing an anti-SLAPP action against a motion that challenges  
 18 his issuance of subpoenas in his official capacity as part of an ongoing investigation.

19 While U.S. News is correct that “[a]cts of governance mandated by law, without more,”  
 20 are not subject to anti-SLAPP motions because those governance acts “are not exercises of free  
 21 speech or petition,” *see* *Oppo*. 34:5-19 (quoting *San Ramon Valley Fire Prot. Dist. v. Contra*  
 22 *Costa Cnty. Employees’ Ret. Assn.*, 125 Cal. App. 4th 343, 354 (2004)), this has no bearing on the  
 23 City Attorney’s anti-SLAPP motion. U.S. News does not challenge an “act of governance  
 24 mandated by law” like the one considered in *San Ramon*. It instead challenges the City’s exercise  
 25 of its right to subpoena entities that it seeks to investigate for possible violations of California law.

26  
 27 \_\_\_\_\_  
 28 subsection (e)(2), but U.S. News’s position confirms that it does not dispute that the underlying  
 issue in this case is a public one.



1 The challenged conduct at issue here is subject to anti-SLAPP protection. *See supra* Section  
2 II(A)(2).

3 **B. Step Two: U.S. News Cannot Prevail on Merits it Cannot Reach**

4 Since the City Attorney has made at least a threshold showing that he issued the Subpoenas  
5 in ““furtherance of [his] right of petition or free speech under the United States or California  
6 Constitution in connection with a public issue as defined in [subsection (e)] of [the anti-SLAPP  
7 statute],” I must determine whether U.S. News has “demonstrated a probability of prevailing on  
8 [its] claim[s].” *See Hilton*, at 903 (quoting *Navellier v. Sletten*, 29 Cal. 4th 82 (2002)). The answer  
9 to this question is simple: It has *not* demonstrated a probability of prevailing on its claims before  
10 this court because its claims are not constitutionally ripe. *See supra* Section I(A)-(B). The issue is  
11 not whether U.S. News is ultimately right on the merits down the road, but whether its strategy to  
12 run to federal court to attempt to block a subpoena issued under a state statutory scheme designed  
13 to resolve the legitimacy of the subpoena has any merit.

14 **III. A PRELIMINARY INJUNCTION WILL NOT ISSUE**

15 As is obvious from the preceding findings, a preliminary injunction will not issue. U.S.  
16 News cannot prevail on merits that it cannot reach. Its claims are not ripe. *See supra* Sections  
17 I(A)-(B). The merits are for a state court to consider when evaluating the enforceability of the  
18 City Attorney’s Subpoenas if U.S. News chooses not to comply with them and the City Attorney  
19 seeks to enforce them.

20 U.S. News faces no irreparable harm in the absence of an injunction. California law  
21 provides a direct route to state court to challenge the enforceability of the City Attorney’s  
22 subpoenas if the City Attorney seeks to enforce them. *See supra* Sections I, II. And in the  
23 meantime, U.S. News faces no irreparable harm for not complying with non-self-enforcing  
24 subpoenas. If it chooses not to comply (as is its right) and the City Attorney takes the matter up in  
25 state court (its only possible route for enforcement), then U.S. News is free to make the arguments  
26 in state court that it has made to this court. The City Attorney will have to defend the reasons  
27 behind its subpoenas and its legal right to serve them. If U.S. News prevails in those proceedings,  
28 it will be excused from complying with the City Attorney’s subpoenas. And if it does not, it can

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1 appeal the matter to the California Court of Appeals and beyond. *See Dana Point Safe Harbor*  
2 *Collective v. Superior Court*, 51 Cal. 4th 1, 11 (2010); *see supra* Section C.

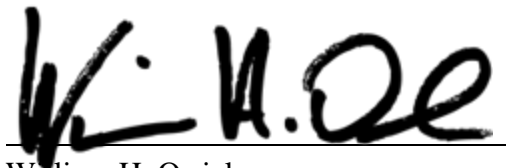
3 The balance of equities and public interest are neutral. While the City Attorney has  
4 demonstrated no urgent need to pursue its investigation immediately, its actions are ostensibly  
5 taken in the public interest. U.S. News also contends that it acts in the public interest. Ultimately,  
6 the public’s interest is best served by having the parties proceed through the state-sanctioned  
7 process for determining whether these subpoenas are enforceable. If they are enforceable, the  
8 public’s interest will be served by the City Attorney proceeding with its investigation into what it  
9 believes may be violations of California’s False Advertising Law. If they are not enforceable, the  
10 public’s interest will be served by allowing U.S. News to quash the Subpoenas and carry on with  
11 business as usual, completely unencumbered by an investigation. Either way, the public is best  
12 served by the parties contesting these subpoenas in the proper forum, which is not here.

13 **CONCLUSION**

14 The City Attorney’s motion to dismiss is GRANTED and U.S. News’s claims are  
15 DISMISSED without prejudice.<sup>13</sup> The City Attorney’s anti-SLAPP is GRANTED. U.S. News is  
16 ORDERED to pay to defendant for fees and costs incurred in connection with the anti-SLAPP  
17 motion. The City Attorney shall file a memorandum and declarations justifying the fees and costs  
18 incurred within two weeks of the date below. U.S. News will have one week to respond. No  
19 further briefing is allowed absent further order of this court.

20 **IT IS SO ORDERED.**

21 Dated: May 7, 2024

22 

23  
24 William H. Orrick  
United States District Judge

25  
26  
27 \_\_\_\_\_  
28 <sup>13</sup> If the City Attorney attempts to circumvent the state-sanctioned process for enforcing the  
Subpoenas, then U.S. News is welcome to re-file its complaint in this court with new arguments as  
to why its claims have ripened.