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10 UNITED STATES DISTRICT COURT
11 EASTERN DISTRICT OF CALIFORNIA
12 SACRAMENTO DIVISION

13 **ProtectMarriage.com, et al.,**

14 Plaintiffs,

15 vs.

16 **Debra Bowen**, Secretary of State for the State
of California, in her official capacity; **Kamala**
17 **D. Harris**, Attorney General for the State of
California, in his official capacity; **Dean C.**
18 **Logan**, Registrar-Recorder of Los Angeles
County, California, in his official capacity;
19 **Department of Elections – City and County**
of San Francisco; Jan Scully, District
20 Attorney for Sacramento County, California, in
her official capacity and as a representative of
21 the Class of District Attorneys in the State of
California; **Dennis J. Herrera**, City Attorney
22 for the City and County of San Francisco,
California, in his official capacity and as a
23 representative of the Class of Elected City
Attorneys in the State of California; **Ann**
24 **Ravel, Sean Eskovitz, Elizabeth Garrett,**
Lynn Montgomery and **Ronald Rotunda**,
25 members of the California Fair Political
Practices Commission, in their official
26 capacities,

27 Defendants.
28

Case No. 2:09-CV-00058-MCE-DAD

**DEFENDANTS’ REPLY IN SUPPORT OF
THEIR MOTION FOR SUMMARY
JUDGMENT**

Date: October 20, 2011
Time: 2:00 p.m.
Location: Courtroom 7
Before: Judge Morrison C. England, Jr.

Trial Date: March 26, 2012

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TABLE OF CONTENTS

1

2

3 TABLE OF AUTHORITIES ii

4 INTRODUCTION 1

5 ARGUMENT 1

6 I. Plaintiffs fail to meet *any* of the criteria for an as-applied exemption to

7 disclosure laws. 1

8 A. The flexible “reasonable probability” standard applies only to minor

9 parties, not to successful majority groups like Plaintiffs. 2

10 B. Past harassment and government hostility are relevant factors, and

11 Plaintiffs demonstrate neither. 3

12 C. Plaintiffs’ minimal evidentiary showing does not demonstrate that their

13 contributors face a reasonable probability of threats, harassment or

14 reprisals. 4

15 II. The \$100 Disclosure Threshold is Constitutional. 6

16 III. Post-Election Campaign Reporting Requirements are Constitutional. 8

17 CONCLUSION 10

18

19

20

21

22

23

24

25

26

27

28

TABLE OF AUTHORITIES

Federal Cases

American Elec. Power Co., Inc. v. Connecticut
131 S. Ct. 2527 (2011).....5

Averill v. City of Seattle
325 F. Supp. 2d 1173 (W.D. Wash. 2004).....5

Brown v. Socialist Workers Party
459 U.S. 87 (1982).....2

Buckley v. Valeo
424 U.S. 1 (1976).....2, 3, 5, 7

Cal. Pro-Life Council, Inc. v. Getman
328 F.3d 1088 (9th Cir. 2003)6, 7

Cal. Pro-Life Council, Inc. v. Randolph
507 F.3d 1172 (9th Cir. 2007)7

Canyon Ferry Road Baptist Church of East Helena v. Unsworth
556 F.3d 1021 (9th Cir. 2009)7

Celotex Corp. v. Catrett
477 U.S. 317 (1986).....5

Doe v. Reed
130 S. Ct. 2811 (2010).....2, 3

Human Life of Washington, Inc. v. Brumsickle
624 F.3d 990 (9th Cir. 2010)7

In re Osborne
76 F.3d 306 (9th Cir. 1996)4

Ladue v. Gilleo
512 U.S. 43 (1994).....8

NAACP v. Alabama
357 U.S. 449 (1958).....2

National Organization for Marriage et al. v. McKee
649 F.3d 34 (1st Cir. 2011).....7

Federal Rules & Statutes
Fed. R. Civ. P. 56(c)5

INTRODUCTION

1
2 Plaintiffs’ case relies almost entirely on hearsay and conjecture, and in their Reply in Support
3 of Summary Judgment and Opposition to Defendants’ Motion for Summary Judgment (Dkt. 275)
4 (“Plaintiffs’ Opposition” or “Opp.”), Plaintiffs do not justify or even explain their failure to present
5 admissible evidence in support of their claims. Instead, they ask the Court for a free pass from the
6 rules of evidence and discovery, all in aid of their request for an exemption from the State’s disclosure
7 laws. The Court should reject these extraordinary requests and hold that Plaintiffs are subject to the
8 same rules that apply to other litigants and to the same laws that apply to other citizens.

9 Plaintiffs’ as-applied challenge depends on an unprecedented interpretation of the “reasonable
10 probability of threats, harassment and reprisals” test that is so broad it is boundless. It is unclear
11 whether Plaintiffs think *any* evidentiary showing is required, and indeed, Plaintiffs’ admissible
12 evidence is so minimal that they do not even argue that it meets the “reasonable probability” standard.
13 Instead, Plaintiffs continue to rely on hearsay and other evidence that is inadmissible for the numerous
14 reasons discussed in Defendants’ Motion to Strike (Dkt. 271) and Reply.

15 Plaintiffs are no more successful in their facial challenge, which mischaracterizes both the law
16 and the facts. There is no support for Plaintiffs’ argument that “exacting” scrutiny is synonymous with
17 “strict” scrutiny, and Plaintiffs ignore clear precedent establishing rational basis review of disclosure
18 thresholds and the state’s broad informational interests supporting post-election reporting and
19 disclosure. Finally, as discussed in detail in Defendants’ Motion for Summary Judgment (Dkt. 260)
20 (“Defs MSJ”), the campaign disclosure laws that Plaintiffs seek to evade serve important and
21 compelling interests, which Plaintiffs hardly attempt to contest.

ARGUMENT

22
23 **I. PLAINTIFFS FAIL TO MEET ANY OF THE CRITERIA FOR AN AS-APPLIED**
24 **EXEMPTION TO DISCLOSURE LAWS.**

25 Plaintiffs are not eligible for an as-applied exemption as a minor party whose members face a
26 reasonable likelihood of threats, harassment or reprisals. No court has ever granted the “minor party”
27 exemption to a group that represents a majority position, with a record of success in the very campaign
28 at issue and similar campaigns nationwide. Plaintiffs submit no evidence of a history of harassment,

1 government hostility, a risk of actual harm, or chill to their speech or association. The “threats” and
 2 “harassment” cited by Plaintiffs in California, where they raised more than \$40 million and garnered
 3 over seven million votes in support of Proposition 8, bear no resemblance to the evidence of pervasive
 4 threats and violence that the Supreme Court found warranted a special exemption in *NAACP v.*
 5 *Alabama*, 357 U.S. 449 (1958), and *Brown v. Socialist Workers Party*, 459 U.S. 87 (1982).

6 **A. The flexible “reasonable probability” standard applies only to minor parties, not**
 7 **to successful majority groups like Plaintiffs.**

8 Plaintiffs appear to concede that they are not a minor party; they do not dispute their majority
 9 status, political success, or extraordinary fundraising success. Instead, Plaintiffs argue that minor
 10 party status is not required, asking the Court to ignore clear language in *Buckley v. Valeo*, 424 U.S. 1
 11 (1976), and *Brown*, 459 U.S. 87, that limits application of the flexible “reasonable probability”
 12 standard to minor parties. *See Buckley*, 424 U.S. at 74 (“*Minor parties* must be allowed sufficient
 13 flexibility in the proof of injury to assure a fair consideration of their claim.”) (emphasis added);
 14 *Brown*, 459 U.S. at 101 (“The First Amendment prohibits a state from compelling disclosures by a
 15 *minor party* that will subject those persons identified to the reasonable probability of threats,
 16 harassment or reprisals.”) (emphasis added). In developing and applying this standard, the Supreme
 17 Court took into account the unique balance of interests for minor parties, reasoning that “the
 18 government interests supporting disclosure are weaker in the case of minor parties, while the threat to
 19 First Amendment values is greater.” *Brown*, 459 U.S. at 95 (discussing *Buckley*).¹

20 Plaintiffs suggest that the Court should rely on off-point *dicta* in *Doe v. Reed*, 130 S. Ct. 2811
 21 (2010), where the Supreme Court left open the possibility that a group similar to Plaintiffs could
 22 pursue an as-applied challenge in district court. In that case, ProtectMarriage Washington and other

23 ¹ Because the balance of interests in disclosure is different for major parties and minor parties,
 24 the showing required to obtain an exemption from disclosure requirements is also different. The
 25 flexible standard of proof announced in *Buckley* was carefully tailored to reflect the reduced
 26 governmental interests and increased risk of chilling speech that attends disclosure of minor party
 27 contributors. *See* 424 U.S. at 70-71. By contrast, there is a heightened government interest in
 28 disclosure of major party contributors, and less concern that “harassment” will lead to a reduction in
 contributions that would silence that major party. There may be extraordinary circumstances where a
 major party could show that the burden of disclosure is so severe that it is entitled to an as-applied
 exemption, but Plaintiffs fall far short of making this showing. Indeed, as discussed in Section C,
infra, and on pages 9-26 of Defendants’ opening brief, Plaintiffs’ evidence does not even satisfy the
 “reasonable probability” standard that applies to minor parties.

1 plaintiffs brought a facial and as-applied challenge to a Washington State law requiring public
2 disclosure of referendum petitions. As here, the as-applied challenge sought an exemption from
3 generally applicable disclosure laws based on allegations of threats, harassment and reprisals. *Id.* at
4 2816. But the Supreme Court considered only the plaintiffs’ facial challenge, holding that disclosure
5 of petition signers does not violate the First Amendment. *Id.* at 2821. The question of whether the
6 plaintiffs qualified as a minor party meriting an as-applied exemption was not an issue before the
7 Court. Contrary to Plaintiffs’ suggestion, *Opp.* at 4, the Court did not “agree that an exemption was
8 available” to the *Doe* plaintiffs or reach *any* holding regarding the as-applied challenge. It simply
9 acknowledged that Plaintiffs could continue to litigate their as-applied claim by presenting relevant
10 evidence in the district court after their facial challenge was rejected. *Doe*, 130 S. Ct. at 2821.

11 **B. Past harassment and government hostility are relevant factors, and Plaintiffs
12 demonstrate neither.**

13 Under *Buckley*, past and present harassment from the government or private parties are
14 relevant factors in determining whether a group is entitled to an exemption based on a reasonable
15 probability of threats, harassment or reprisals. *Buckley*, 424 U.S. at 74. Contrary to Plaintiffs’
16 assertion, *Opp.* at 6, Defendants do not argue that government hostility or a history of harassment is
17 *required* to grant the exemption. Instead, these are factors that the Supreme Court has considered—
18 and that this Court should consider—in determining whether there is a reasonable probability of
19 present harassment. And, as Plaintiffs effectively concede, those factors are completely absent here.
20 Plaintiffs offer no response to expert testimony describing the history of violence and oppression
21 suffered by the National Association for the Advancement of Colored Persons (NAACP) and the
22 Socialist Workers Party (SWP) and contrasting it with the dearth of violence against persons who
23 share Plaintiffs’ views regarding marriage. *See* Defs MSJ at 10-13. Plaintiffs make the weak
24 observation that there are parts of the country where their views are “extremely unpopular,” *Opp.* at 7,
25 but they do not and cannot show that this puts them anywhere close to the experience of the NAACP
26 or SWP. Plaintiffs may disagree with court decisions invalidating Proposition 8 and other anti-gay
27 legislation, *see* *Opp.* at 7, but they cannot credibly suggest that courts’ reasoned opinions about
28 questions of constitutional law, delivered after a full and fair judicial process, demonstrate state

1 hostility to Plaintiffs remotely comparable to the systematic oppression suffered by the NAACP and
2 SWP and their allies.

3 **C. Plaintiffs’ minimal evidentiary showing does not demonstrate that their**
4 **contributors face a reasonable probability of threats, harassment or reprisals.**

5 As described in detail in Defendants’ opening brief, see Defs MSJ at 9-26, Plaintiffs’ evidence
6 of harm does not establish a reasonable probability that an ordinary contributor to Plaintiffs would face
7 “threats, harassment or reprisals” as a result of disclosure.² Most of Plaintiffs’ evidence is
8 inadmissible hearsay or violates the parties’ stipulation, including descriptions of a number of out-of-
9 state incidents with no apparent link to Proposition 8 or views concerning marriage. And the 58 Doe
10 declarations that make up the entirety of Plaintiffs’ admissible evidence consists largely of damage to
11 yard signs and bumper stickers and statements of disagreement.

12 Notably, Plaintiffs do not argue that the Doe declarations—their only admissible evidence—
13 suffice to meet their evidentiary burden. *See* Opp. at 6 n.9. This is a wise concession, because nothing
14 in the Doe declarations is comparable to the record evidence presented in *NAACP, Brown*, and other
15 cases granting the exemption. Indeed, Defendants’ experts testified that the level of “harassment”
16 described in the Doe declarations is within the normal levels for a heated campaign in California. *See*
17 Defs MSJ at 16, Declaration of Paul Mandabach ¶ 6 (“Mandabach Decl.”) (Dkt. 267), Declaration of
18 Daniel Martinez HoSang ¶ 25 (Dkt. 266). Plaintiffs offer no evidence to the contrary.

19 Plaintiffs’ disregard for evidence extends to suggesting that the Court should ignore the sworn
20 testimony of Plaintiffs’ own witnesses, *see* Opp. at 3 n.4 and 5 n.8, as well as the expert testimony of
21 Defendants’ witnesses—even though Plaintiffs do not dispute those witnesses’ qualifications as
22 experts and present no evidence challenging the substance of their opinions. While Plaintiffs might
23 prefer to rely on internet postings, media articles, and dictionary definitions, this does not satisfy their

24 ² Plaintiffs contend that because the Supreme Court did not expressly define “threats,
25 harassment or reprisals,” these terms must be given the full range of meaning found in any dictionary,
26 to include such actions as vocal disparagement by campaign opponents. The Supreme Court took
27 pains to describe the range of misbehavior in the record before it, and used the shorthand label
28 “threats, harassment or reprisals” in its discussion of the record actually at bar. Plaintiffs’ willful
blindness to the facts of these prior cases contravenes the principle of *stare decisis*, under which a case
is binding “for the detailed legal consequence *following a detailed set of facts.*” *In re Osborne*, 76
F.3d 306, 309 (9th Cir. 1996) (emphasis added). It is these facts, not a dictionary definition, that give
meaning to the standard adopted by the Supreme Court.

1 burden of proof. *See* Fed. R. Civ. P. 56(c) (evidence submitted in support of summary judgment must
2 be admissible); *Celotex Corp. v. Catrett*, 477 U.S. 317, 322 (1986) (summary judgment against a party
3 is appropriate when the party “fails to make a showing sufficient to establish the existence of an
4 element essential to that party’s case”). The *Buckley* standard is flexible, but it requires actual
5 evidence and places the burden of proof squarely on the party seeking an exemption. *See Buckley*, 424
6 U.S. at 74 (rejecting a blanket exemption for minor parties and requiring those seeking an exemption
7 to present evidence showing proof of injury).

8 Plaintiffs’ argument that a negligible evidentiary showing is sufficient relies heavily on *Averill*
9 *v. City of Seattle*, 325 F. Supp. 2d 1173 (W.D. Wash. 2004), but the *Averill* plaintiffs presented
10 substantial evidence in support of their claims. In *Averill*, the minor party plaintiffs represented views
11 similar to the Socialist Workers Party in *Brown*, and they “submitted evidence showing that
12 individuals and entities espousing views that are virtually identical to those advocated by plaintiffs
13 have been subjected to threats and harassment due to their beliefs.” *Id.* at 1174. This included
14 evidence of threats worse than anything documented in this case. In *Averill*, even the State’s expert
15 acknowledged that the plaintiffs made “‘a compelling case of victimization’ based on their political
16 beliefs.” *Id.* at 1177. Thus, while the *Averill* plaintiffs were allowed a flexible standard of proof, they
17 were required to make a real evidentiary showing of harassment in support of their allegations.³

18 Plaintiffs’ Opposition also reveals the disingenuousness of their position. For instance,
19 Plaintiffs claim that they are not offering media articles for their truth, but instead “to show the natural
20 and probable effect that such reports have on the listener, which is to chill protected expression.” *Opp.*
21 at 11. This claim is belied by Plaintiffs’ use of the media articles and internet postings elsewhere in
22 the brief, where Plaintiffs cite them as the *only* support for allegations of death threats, physical
23 assaults and threats of violence, vandalism and threats of destruction of property, arson and threats of
24
25

26 ³ Furthermore, *Averill*’s focus on the likelihood of threats—and that court’s decision not to
27 require any showing of actual harm—is not binding on this Court. *See American Elec. Power Co.,*
28 *Inc. v. Connecticut*, 131 S.Ct. 2527, 2540 (2011) (district court decisions are not binding precedent).
Nor is it persuasive when considered in light of *NAACP* and *Brown*, both of which focused on
evidence of actual harm rather than empty threats.

1 arson, angry protests, lewd demonstrations, and blacklists.⁴ *See* Opp. at 6. More fundamentally,
2 Plaintiffs’ assertion that reports of harassment have a chilling effect raises the question of why
3 Plaintiffs themselves publicized stories of harassment to the media and to their supporters. *See* Defs
4 MSJ at 15, Defs. Statement of Undisputed Facts at 28-29.

5 In short, Plaintiffs’ Opposition raises more questions than it answers. Plaintiffs do not explain
6 how their Doe declarations could ever meet the “reasonable probability” standard of “threats,
7 harassment or reprisals,” as the Supreme Court employed these terms. They seem to suggest that the
8 mere publication of media articles meets this standard, but they cite no authority for that position.
9 Plaintiffs are silent on the factual question of whether the alleged harassment here is out of the
10 ordinary for a heated campaign in California, in the face of significant evidence submitted by
11 Defendants that it is not. They simply insist, without any legal basis, that anyone who engages in the
12 rough and tumble of politics is entitled to an exemption.

13 **II. THE \$100 DISCLOSURE THRESHOLD IS CONSTITUTIONAL.**

14 Plaintiffs’ facial challenge to the State’s \$100 disclosure threshold also ignores binding
15 precedent and the factual record. Plaintiffs understand that they cannot prevail under existing law,
16 which requires a fact-based balancing of their First Amendment claims. Accordingly, they begin the
17 substantive discussion of those claims in their Opposition by mischaracterizing the standards of
18 review, beginning from two demonstrably false premises. They then proceed to ignore all relevant
19 facts, including the compelling state interest in disclosure, the legislative history of the disclosure
20 statute, and the record evidence establishing a rational basis for the \$100 disclosure threshold.

21 Plaintiffs’ first false premise is that all campaign disclosure provisions must survive “strict”
22 scrutiny because “exacting” scrutiny is merely a synonym for “strict” scrutiny. *See* Opp. at 12. This is
23 an extraordinary conflation supported by no reported decision, and it is at odds with a long and
24 productive debate within the Ninth Circuit over which of these two standards it should apply.

25 *Compare Cal. Pro-Life Council, Inc. v. Getman*, 328 F. 3d 1088 (9th Cir. 2003) (“*Cal Pro-Life I*”),

26
27 ⁴ Plaintiffs’ misuse of hearsay evidence is discussed in more detail in Defendants’ Reply In
28 Support Of Their Motion to Strike, filed concurrently. Defendants incorporate by reference all of the
arguments made in that Reply.

1 *Cal. Pro-Life Council, Inc. v. Randolph*, 507 F.3d 1172 (9th Cir. 2007) (“*Cal Pro-Life II*”); with
2 *Canyon Ferry Road Baptist Church of East Helena v. Unsworth*, 556 F.3d 1021 (9th Cir. 2009),
3 *Human Life of Washington, Inc. v. Brumsickle*, 624 F.3d 990 (9th Cir. 2010) (cert. den. 131 S. Ct.
4 1477). In the latter opinions, the Ninth Circuit expressly stated that “strict” scrutiny is too high a bar,
5 and that “exacting” scrutiny presents an appropriately lower burden. *Human Life*, 624 F.3d at 1013;
6 *Canyon Ferry*, 556 F.3d at 1033-34. The Ninth Circuit in *Human Life* explicitly stated that the more
7 relaxed standard of review was mandated by recent Supreme Court decisions. Plaintiffs cannot reduce
8 these carefully reasoned and binding opinions to a meaningless exercise.

9 Plaintiffs’ second fundamental error is one of omission, a failure to confront the fact that every
10 reported decision to consider a campaign disclosure threshold employed a still lower standard of
11 review, the deferential “rational basis” standard used by *Buckley*, 424 U.S. at 83, and more recently by
12 the Ninth Circuit and the First Circuit. *See* Defs MSJ at 34-36 (discussing *Canyon Ferry*, 556 F.3d at
13 1033-34 and *National Organization for Marriage et al. v. McKee*, 649 F.3d 34, 60-61 (1st Cir. 2011)).
14 Plaintiffs have offered no evidence on which this Court could base a conclusion that the California
15 Legislature lacks a rational basis for the state’s \$100 disclosure threshold. California’s threshold is
16 similar or identical to those current in many states, and Defendants have shown not only that
17 California’s Legislature regularly reviews this provision, but also that during the thirty-year period in
18 which this threshold has been in effect, ballot measure spending has risen by 1,000 percent, an
19 increase far exceeding the rate of inflation. *See* Defs MSJ at 36-37. Maintaining the \$100 disclosure
20 threshold has not diminished speech in ballot measure contests.

21 Plaintiffs also ignore three Ninth Circuit opinions affirming a broad view of California’s
22 compelling interest in voter information. Plaintiffs prefer their own unsupported assertion that
23 “everything the voter needs to know about a ballot measure is contained in the text of the measure
24 itself.” Opposition at 13. The Ninth Circuit has repeatedly rejected any such contention, however,
25 and affirmed the opposite in the very cases cited by Plaintiffs. *See Human Life*, 624 F.3d at 1007;
26 *Cal. Pro-Life II*, 507 F.3d at 1179 n.8; *Cal. Pro-Life I*, 328 F.3d at 1106. Plaintiffs’ supporters
27 certainly attached great importance to publicly announcing their views on Proposition 8 by displaying
28 yard signs and bumper stickers, recognizing that such displays are a popular form of political speech

1 by “everyday people” that would “legitimize” the measure to friends and neighbors. *See* Declaration
2 of Paul Mandabach ¶ 28 (“Mandabach Decl.”) (Dkt. 267).⁵ Plaintiffs themselves, however, ignore this
3 widely accepted public interest when they ask this Court to make it impossible for anyone to learn
4 whether “everyday people” are donating \$100 to support or oppose a measure that attracts controversy.

5 Ultimately, Plaintiffs offer no reason to credit their argument for a “disconnect” between the
6 State’s informational interest and “the First Amendment burdens that result from such a low disclosure
7 threshold.” *Opp.* at 15. Defendants, meanwhile, have shown that the California Legislature has kept a
8 watchful eye on the disclosure threshold and that the existing level has not had any negative effect on
9 spending in ballot measure campaigns, which has grown enormously for decades under the existing
10 statute. Like the plaintiffs in *Buckley* and *National Organization for Marriage v. McKee*, Plaintiffs
11 fail to adduce any evidence to the contrary, and the record evidence before this Court confirms that
12 there is a rational basis for the \$100 disclosure threshold. This is the only “tailoring” required for
13 threshold statutes, which are otherwise left to the judgment of elected officials with practical, personal
14 interest and experience in state election campaigns.

15 **III. POST-ELECTION CAMPAIGN REPORTING REQUIREMENTS ARE** 16 **CONSTITUTIONAL.**

17 Plaintiffs read the generic term “voter information” with a wooden literalism not accepted by
18 the Supreme Court or the Ninth Circuit. As Defendants have established, well-established case law
19 that recognizes California’s broad-based and compelling interests in campaign finance information
20 regarding ballot measure campaigns. *See* Defs MSJ at 26-31.

21 Defendants note a further point suggested by Plaintiffs’ response. In addition to other groups
22 with an interest in the conduct of state elections, the present case illustrates how courts have a pressing
23 need for donor information reported by campaign committees after an election is over. The
24 declaration of Lynda Cassady (Dkt. 265) (“Cassady Decl.”), based on campaign reports filed months
25 after the election, presents the only accurate information in the record regarding Plaintiffs’ fundraising.
26 *Compare* Plaintiffs’ Statement of Undisputed Facts ¶ 28 (Dkt. 251) (claiming Yes on 8 campaign

27 ⁵ A unanimous Supreme Court recognized the peculiar value of “yard signs” in political
28 campaigns, where they both identify the speaker (typically of modest means) and persuasively
communicate his or her position directly to neighbors. *Ladue v. Gilleo*, 512 U.S. 43, 55-57 (1994).

1 received over 36,000 individual contributions totaling nearly \$30 million) *with* Cassady Decl. ¶ 15 and
2 attached chart (Yes on 8 campaigns received over 46,000 individual contributions totaling over \$42
3 million). This is also the only empirical evidence regarding the presence or absence of a perceptible
4 fundraising “chill” that might be attributed to reports in the media—and in Plaintiffs’ fundraising
5 materials—of threats to potential contributors. As described in the Cassady declaration, campaign
6 reports establish that Plaintiffs enjoyed a dramatic surge in fundraising, especially from small donors,
7 in the days and weeks leading up to Election Day. *See id.* ¶ 24.

8 This evidence has obvious value to a court faced with a claim that controversies surrounding a
9 ballot measure had adverse effects on Plaintiffs’ campaign speech. Absent such data, courts would be
10 forced into subjective decisions on when the *Buckley/Brown* exception justifies shutting down state
11 disclosure laws. In cases like those involving the SWP or the NAACP, surrounding facts and
12 circumstances may be so egregious that such an early determination can be reliable. Plaintiffs were
13 unable to come close to making such an extraordinary showing here, and this Court properly waited
14 for a complete picture of the campaign to develop after the committees submitted their year-end
15 campaign reports in February, 2009. The evidence from these reports reinforces the principle that the
16 First Amendment is seldom offended by open and vigorous campaign debate. Conflict is a *feature* of
17 democracy, not a flaw that must be suppressed when the electorate is divided over a controversial
18 ballot measure. Plaintiffs’ fundraising success in the face of a widely publicized threat narrative is not
19 surprising, because campaigns exploit such devices to raise money from donors energized by reports
20 of determined opposition. *See* Cassady Decl. ¶ 26, Mandabach Decl. ¶ 24.

21 The critical facts are undisputed. Plaintiffs’ essential claim of a fundraising chill attributable to
22 donor intimidation during the course of 2008 cannot be supported from a record of contributions
23 multiplying as the election grew near. That evidence was made available in public records through the
24 agency of California’s post-election reporting laws.

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CONCLUSION

For the foregoing reasons, Defendants respectfully request the Court to grant Defendants' Motion for Summary Judgment and deny Plaintiffs' Motion for Summary Judgment.

Dated: October 13, 2011

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**Pursuant to GO 45, the electronic signatory obtained approval from this signatory on October 13, 2011.