

CITY AND COUNTY OF SAN FRANCISCO

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VIA EMAIL and US MAIL

Kristen Garcia Dumont, Esq.
Goodwin Procter
135 Commonwealth Drive
Menlo Park, CA 94025
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Re: Sweetch, Inc.'s Parking App

Dear Ms. Dumont:

Thank you for your letter dated July 2, 2014. We appreciate that Sweetch is revamping its model in an effort to address legal and public safety concerns we raised during the meeting on June 25, 2014.

In light of the changes you describe that Sweetch is making to its business model, we are willing to continue to refrain from issuing a cease and desist letter for the time being, but we still have questions about the proposed model and would like to schedule another meeting. This follow-up meeting would give the founders an opportunity to demonstrate to us how the new version would work in practice, including, for instance, whether Sweetch members would block access to parking spaces until another Sweetch member is able to take that space, as well as provide a forum to discuss any continued concerns we may have regarding legal compliance and public safety.

Please consider July 14, 16 or 17th, or propose additional dates that could work for you and your clients.

Very truly yours,

DENNIS J. HERRERA
City Attorney

Michael S. Weiss
Deputy City Attorney