



Dear Mr. Weiss,

I am writing in response to your June 23, 2014 letter. As I anticipated in a prior email, we took your letter seriously and reviewed our service in light of your comments and observations.

I would like to reiterate that we do not believe that our service violates Section 63 of the San Francisco Municipal Police Code (SFMPC), and we disagree with the allegations set forth in your letter. Our mission has never been to encourage parking spot holding. MonkeyParking users do not trade parking spots. Neither MonkeyParking nor those users own those spots. MonkeyParking is an information sharing platform. The San Francisco Transportation Code does not prohibit trading information about parking spots.

That said, in light of your letter, we have made specific modifications to our app, to correct the perceived issues and avoid any future misunderstandings. The modified app version is currently under review by Apple and should be ready for release within days.

I would like to have an opportunity to meet with you to (1) present the modified app and answer any questions that you may have, and (2) discuss how MonkeyParking could be a positive tool for San Francisco and its inhabitants. MonkeyParking can help the City maximize parking revenue and occupancy, as well as diminish parking hoarding and traffic and pollution caused by cars looking for parking spots. It can also help individuals locate spots more effectively. There are already various private actors that provide fee based services to the City and its inhabitants that are complementary to the SFMPC, such as for example private towing services, shuttles with designated pick up/drop off areas and the like. MonkeyParking is just another one of these complementary services, albeit a digital one.

If the main issue is the perception of “privatization” and of sticking a price tag on a “public good”, I am confident that we can find a mutually satisfactory solution. Ultimately, MonkeyParking is a service designed to promote efficiency, and its technology is adaptable to public/private revenue models.

I am available to meet with you during the week of July 13. In anticipation of such meeting, we have temporarily suspended transactions that are performed within San Francisco County coordinates. Users can now just login, set their car location and check other users on the map: any other possible behaviour has been temporarily disabled. We made an official communication about this on our website and social networks. Please note that our temporary suspension of the service is not to be construed as an admission of any wrongdoing. We want to be courteous and avoid escalating this matter into litigation before we have not even had a chance to meet.

Please let me know by reply email when your schedule permits the meeting.

Thanks in advance,  
Paolo Dobrowolny

cc; Matteo Daste, Esq.