

# This is MonkeyParking



- MonkeyParking is an innovative social sharing app that lets registered users communicate with each other when a parking spot becomes available. Users have the opportunity to be paid for the information communicated based on whether or not the communication successfully identifies a parking spot that is available. MP is not in the business of selling or auctioning parking spots
- The cease and desist letter that we received from the City of San Francisco is premised on a fundamentally wrong assumption: that our application purports to allow users “to buy and sell” parking spaces. That is not the case
- So, the real issue here is that a local ordinance is being misapplied to wrongfully target our service. This is happening with our company and other companies operating in the social sharing space. This is yet another example of a local ordinance that was drafted in a world pre-shared economy which local authorities are improperly applying to a shared economy service
- The shared economy trades on information, not on goods or services or other commodities. We are very surprised that the City of San Francisco, which prides itself of being a liberal and tolerating city, does not see that their cease and desist letter is an open violation of free speech, contrary to the First Amendment of the US Constitution (“I have the right to tell people if I am about to leave a parking spot and they have the right to pay me for such information”)
- We are consulting with legal counsel as we speak but we are confident that we would prevail any such legal challenge against our service

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